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**For Immediate Release**

## **BIND Authors to Offer DDoS Mitigation Training**

Redwood City, CA, October 1<sup>st</sup>, 2013 – Today, the DNS Company (DNSco), a division of the Internet Systems Consortium (ISC), announced a one-day training session that will prepare attendees for Distributed Denial of Service (DDoS) attacks. The course is titled “Night of the Living Botnet: Survival in the DDoS Apocalypse” in honor of Halloween, and covers the latest in DDoS mitigation techniques.

A DDoS attack works by creating thousands of fake queries that appear to be from the victim’s server, which then receives an overwhelming amount of information. “Without a clear mitigation plan, a DDoS attack can quickly cripple an organization’s online presence,” said Jeff Osborn, Executive VP of Sales and Marketing, “and enterprises across all industries are increasingly vulnerable.”

*According to Forrester Research, “DDoS attacks have become a quick and relatively easy way to disrupt your services, and the impact on the business and customer perception is enormous...Losses can be as much as \$500k/downtime hour; typical length of a DDoS attack is 2-6 hours.”*

The DNS Company understands the gravity of the issue and has created a training program to provide enterprises with a solid action plan in order to mitigate the threat of attack. This intensive, results-oriented, one-day session will provide attendees with a DDoS Mitigation Plan and a set of best practices as they relate to the administration of a DNS environment.

Inaugural classes are on October 22, 2013 in Falls Church, Virginia, and October 24, 2013 in Santa Clara, California. Seats are limited, and early response has been overwhelming. Don’t let another day pass without a DDoS Mitigation Plan.

Log on to <http://dns-co.com/training/ddos-training.html> to reserve your place today.

### **About The DNS Company**

The DNS Company (DNSco) combines a business view and full-service solutions with the world-renowned technical excellence of its parent company, the Internet Systems Consortium (ISC).

DNSco offers support subscriptions for major ISC software titles, training and consulting for the technologies involved, subscriber-only enhancements to the software, software support related to their operation, and advance notice of security vulnerabilities.

DNSSco also offers various closed-source software products, tools and services. Further information about DNSSco and ISC can be found at <http://dns-co.com> and <http://isc.org>.

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