



LGBTQ ON CAMPUS

for Students

Online LGBTQ Cultural Competency & Mental Health Training

OVERVIEW

30-minute online, interactive training course

Includes role-play conversations with virtual students

Developed in collaboration with The Trevor Project and Campus Pride

Students who identify as lesbian, gay, bisexual, transgender, queer or questioning (LGBTQ) are at higher risk of discrimination and psychological distress, including suicidal ideation, than their heterosexual peers. In order to create a climate where students feel safe, are willing to participate fully and are less likely to drop out, campuses need to implement programming that addresses harassment and bias.

LGBTQ on Campus for Students is a 30-minute online, interactive training simulation that assists institutions of higher education in creating a safe and supportive campus community by 1) increasing awareness and empathy for the challenges faced by LGBTQ students, and 2) building the skills of students to connect and communicate with respect.

LGBTQ on Campus is the result of a collaboration among The Trevor Project, Campus Pride and Kognito Interactive.

Learn more and view a demo at: www.kognito.com/products/lgbtq

INSTRUCTIONAL BENEFITS

- ✓ Reduces risk of violence and self-harm
- ✓ Provides a cost-effective tool for building cultural competency and communications skills among students to support their LGBTQ peers
- ✓ Promotes tolerance and acceptance within the campus community
- ✓ Improves social cohesion, participation, academic success, and retention
- ✓ Builds awareness of your institution's activities and commitment to support LGBTQ students

RESEARCH RESULTS

LGBTQ on Campus is currently undergoing evaluation, however, it shares a learning approach with 12 similar Kognito training simulations that have undergone extensive evaluation to examine their impact on skills, attitudes and actual behaviors of the learners. Three of these simulations are listed in SAMHSA's National Registry of Evidence-Based Programs and Practices (NREPP), making them the first and only simulations included in this prestigious registry. View research study results at www.kognito.com/efficacy.

CLIENTS

Launched in 2013, the *LGBTQ on Campus* courses have been adopted by over 110 schools, including:

The California Community College System

Includes 112 schools with 2.2 million students

Illinois Department of Public Health

Includes 108 institutions of higher education in the state

OUR PARTNERS

Kognito partners for *LGBTQ on Campus* represent the leading non-profit organizations connecting and supporting this population in the U.S. The Trevor Project (TheTrevorProject.org) serves 100,000 youth annually through its crisis intervention and suicide prevention services for LGBTQ young people under 25. Campus Pride (CampusPride.org) works with student leaders and campus groups to create a safer college environment for LGBTQ students.



• LGBTQ student club • LGBTQ affairs office • Office of Student Life / Multicultural Affairs • LGBTQ division



- Speak up when you hear offensive language
- Support friends who come out to you
- Help classmates who are having a hard time

COURSE

LGBTQ on Campus for Students is a 30-minute online, interactive learning experience that assists institutions of higher education in creating a safe and supportive campus community by increasing awareness and empathy for the challenges faced by LGBTQ students and building the skills of students to connect and communicate with respect. Students who complete the training will know how to:

- Respond when someone makes a biased comment or expresses prejudice
- Respond supportively when a peer comes out as LGBTQ
- Recognize warning signs of psychological distress, including suicidal ideation
- Connect peers who may be in distress with campus support services

WALKTHROUGH

During the training, students engage with three virtual students to learn to create an inclusive, supportive environment for their LGBTQ peers. Students engage in interactive conversations with fully-animated, emotionally-responsive virtual students. In these conversations, they practice confronting biased language, supporting a friend who comes out as LGBTQ, and talking with a peer who may be in distress and connecting them to campus support services. They also receive personalized feedback based on their performance.

Throughout the course, learners have access to additional resources, including a link where they can find a listing of local and national LGBTQ, mental health and crisis services and a printable course summary that they can refer to once they've completed the training.

The course unfolds in six separate modules ranging in length from 1 to 10 minutes.

Introduction

~2 min



Learners first meet two virtual college students, Matt and Robby, and learn about the rationale for providing support to LGBTQ students:

- Added stressors for LGBTQ students, such as harassment, bullying, and being judged or rejected
- Higher rate of engaging in risk behaviors, like drinking too much
- Things students can do to make campus a more inclusive place for everyone

The LGBTQ Community

~5 min



Learners meet three of Matt and Robby's friends - Kallie, a lesbian; Emma, straight; and Jay, a male transgender student - for "LGBTQ 101". This module covers definitions and terms, difficulties faced by LGBTQ students, and ways to be supportive.

Bias on Campus

~4 min

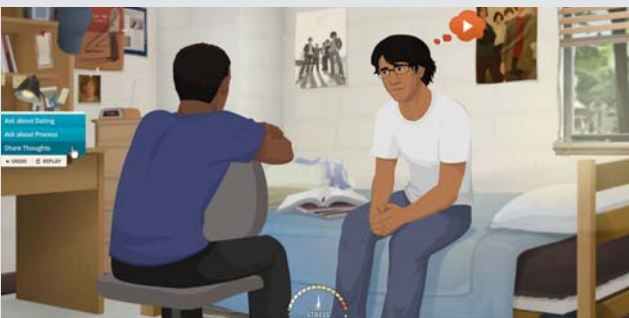


Learners review the statistics about LGBTQ students' exposure to offensive comments and experiences of harassment.

This module includes a virtual conversation where learners assume the role of Emma and engage in conversation with Michael, who has made an offensive comment about Jay, the transgender student. Emma's goal is to let Michael know that she feels that all students deserve respect while allowing Michael to retain his own dignity.

Coming Out

~7 min



This module describes the particular challenges LGBTQ students may face in the process of coming out to friends, family, and community members, and reveals positive and negative ways to respond when someone comes out as LGBTQ to you. In this module, learners engage in a "coming out" conversation with Matt, with the goal of making Matt feel comfortable and supported.

Friends in Need

~10 min



This module addresses what students should know about signs of psychological distress and what to do if a friend is struggling. Learners assume the role of Jay and engage in a conversation with Kallie, who seems tired and distracted. The goal of the conversation is to find out more about what's going on, determine whether or not Kallie is in danger of hurting herself, and connect Kallie to resources that might help.

Conclusion

~1 min

The course closes with Matt and Robby's recap of skills learned: speaking up when you hear biased language, supporting friends who come out to you, and helping friends who are in distress. Once learners have completed the program, they take a short survey before printing their personalized certificate of completion.

PROGRAM FEATURES

Online, 24/7 Accessibility

The course is accessible 24/7 from any computer with Internet access. Learners can complete the training in multiple sittings.

Implementation Manual and Outreach Materials

Clients receive a manual with best practices for promoting the course to learners, including electronic copies of outreach templates: email language, flyer, presentation slides, and a link to a video trailer about the program.

Customizable Local Resources Web Page

The course includes a customizable web page with information on local and campus-specific resources for students.

Certificate of Completion

Users can print/download a personalized certificate upon course completion.

Role-Play Conversation with Virtual Students

The simulation provides hands on practice where users learn by engaging in a role-play conversations with fully-animated, emotionally-responsive virtual students.

Usage Reports

The course records the names and email addresses of users and tracks their progress throughout the course. Clients can access and download this usage data at anytime via a secure link.

Assessment

The course includes online pre, post, and 3-month follow-up surveys to assess longitudinal changes in skills, attitudes, and behavior.

Hosting and Technical Support

The course is hosted on Kognito's secure web server. Kognito provides technical support to all users.

PRICING

Institutions can purchase a license to make the program available to their students and student leaders. The cost of the license depends on the size of the institution and the length of time they would like the training to be available to learners (e.g., 1 year). Please contact us at 212-675-9234 or info@kognito.com for a quote.

Individuals interested in purchasing the course for personal use can do so via our online store at www.kognito.com/store.

A portion of the revenue for this program is donated to The Trevor Project and Campus Pride to support their charitable missions.

TRAINING FOR FACULTY



LGBTQ on Campus for Students can be purchased alone, as a companion to *LGBTQ on Campus for Faculty & Staff*, or as part of the Kognito Campus Suite, which includes the *At-Risk* gatekeeper suicide prevention training for faculty, staff, and students and *Veterans on Campus* for faculty, staff and students. A version of this training for middle and high school personnel called *Step In, Speak Up!* is also available.

To view information and live demos of these programs, please go to: www.kognito.com.

CONTACT KOGNITO

Please contact us with questions or to receive a quote:

info@kognito.com
(212) 675-9234

If you or someone you know is in crisis or thinking about suicide, call the Trevor Lifeline (866-488-7386). It's free, confidential and available 24/7.