



Optomi, LLC  
500 Colonial Center Parkway  
Suite 140  
Roswell, Ga 30076

FOR IMMEDIATE RELEASE

## Optomi IT Staffing Company Expands to Chicago Loop Optomi's Fourth Branch Within First Year

**October 4, 2013 • Roswell, Georgia** | Optomi continues to experience record-breaking growth within its first year of business. Its mission to produce a high-performance industry-leading technology services company has led the company to open a fourth branch in the heart of Chicago's Loop. The privately held company is trending to be one of the fastest growing national IT staffing firms.

The expansion into downtown Chicago enhances the convenience for Optomi's city clients and candidates. With a location just around the corner from Northwestern and Union Train Stations, Kennedy Expressway and CTA train stations, the Chicago Optomi team is now able to service its clients and consultants more readily.

Optomi COO Todd Black remarked, "Our philosophy of being consultant-centered is ingrained in everything we do. We built Optomi to be a company full of employees dedicated to executing the vision of strong organic growth through investments in people and technologies. Our team approaches every project with a sense of urgency. A location right around the corner from our constituents allows us to be more available to them."

Optomi's high-end skill set focus, pursuit of passive candidates, leading consultant care and innovative asynchronous video interviewing technologies are leading the industry by creating real value with clients and consultants. The new Chicago branch will become the fourth to support a growing national network of offices with plans to hire in excess of 70 employees by the end of 2013.

Led by co-founders Michael Winwood (formerly the President & COO of Technisource) and Todd Black (formerly the Senior Vice President of Technisource), Optomi is headquartered in Atlanta with branches in the downtown & suburban Chicago markets and Dallas market.

### ABOUT OPTOMI, LLC

"DRIVING TOMORROW'S TECHNOLOGY WITH TODAY'S OPTIMUM TALENT."

Optomi is inspired by: optimum...being the best...the ultimate. We are an IT staffing firm with a unique approach. Optomi has developed fresh philosophies as cutting-edge as the technology we represent. With a revolutionary consultant-focused approach, Optomi is completely dedicated to genuinely serving its consultants, clients and employees. By utilizing innovative technologies and developing industry leading recruitment processes, we are able to deploy the best project managers, business analysts and technologists in the ever evolving spaces of mobile technology, network design, cloud and application development...making us a leader in the IT staffing world.

### FURTHER INFORMATION

Michael Winwood | CEO Optomi, LLC  
info@optomi.com | 678.250.0820  
www.optomi.com