



SOKO

Introducing Soko: A Global Platform for Innovation, Style, and Impact.
www.shopsoko.com

Soko is the online destination for shoppers to discover stunning handcrafted accessories from around the world and purchase directly from the makers. Using Soko on a simple mobile phone, designers and artisans in the developing world can upload and sell their jewelry pieces online, with no need for a computer or a bank account.



Innovation.

Soko's unique technology platform allows artisans in the developing world to create online storefronts, sell to global shoppers and get paid, all using their mobile phone, even if they do not have access to a computer or bank account. This innovation, and our drive to continue building innovative solutions to promote the work of artisans, is at the heart of Soko.

Style.

With Soko, you can discover incredible design and creative ingenuity made in communities that lay outside of the digital economy. Soko brings you exceptional style in the stunning handcrafted jewelry designs created by artisans the world over, directly to your door.



Impact.

This unprecedented direct access, created by transforming the mobile phone into a tool, expands access to economic opportunity for women in underserved communities creating real, immediate impact and disrupting the traditional export supply chain.



For more information and press inquiries, please contact Diana Biggs, diana@shopsoko.com, +1-347-840-4690.