**PRESS RELEASE**

**NEWS RELEASE**

# For More Information Contact

Michele Talucci, Director of Marketing

mtalucci@paksher.com

903-986-3320

**FOR IMMEDIATE RELEASE**

**Pak-Sher introduces the first and only truly sustainable 100% PCR pop- up interfolded deli/bakery sheets.**

**Kilgore, TX June 10, 2013:** Pak-Sher announced today the launch of Envirosheets™, a revolutionary new bakery/deli interfolded sheet that is produced using 100% PCR (post-consumer recycled plastic), meets FDA guidelines for direct food contact, and is manufactured and packaged at the Pak-Sher plant in Kilgore, TX. The only product of its kind in the world, Envirosheets are 100% made from recycled milk jugs. Pak-Sher credits their unique film manufacturing process for their ability to create a reliable and inexpensive 100% PCR product. In fact, this product is less expensive than the wax or paper sheets that are prevalent in the current market.

“This product will be a game changer”, said Paul Gage, President and CEO of Pak-Sher. “Finally, supermarkets, delis, bakeries, and convenience stores have a truly green product that will help them achieve their sustainability goals AND can improve their bottom line. Until now, that was a fantasy in the packaging world, but we’ve turned fantasy into reality!”

Envirosheets provide the same benefits as virgin poly sheets: moisture barrier, microwavable, easy-grab interfolded packaging, and more cost effective than paper or wax, with the added benefit of sustainability. Envirosheets are just the first in a line of maximized PCR content products Pak-Sher plans to offer. They plan to continue to bring more sustainable AND economical products to market in the coming year.

For More Information about Pak-Sher visit: [www.paksher.com](http://www.paksher.com/)

**About Pak-Sher**

Pak-Sher has been an innovator in the design and manufacture of carryout and kitchen prep packaging for the food service industry since the early 1970's. Pak-Sher invented many of the packaging products used throughout the restaurant, deli and grocery industry today including the Flip Top deli bag and Pop-up Quicksheets**®** currently used by tens of thousands of grocery stores, convenience stores and restaurants nationwide. Pak-Sher also designed the easy on-off food handling Sher-Mitt**®** which has been recommended by local health departments to minimize potential cross- contamination in kitchens. Today, Pak-Sher has taken the lead in sustainability, developing both high content PCR products and fully compostable products**,** continuing to innovate with new sustainable resin alternatives, and working with local schools to collect and recycle plastic grocery bags.

2500 N. Longview ● Kilgore, Texas 75662 ● (903) 984-8596 ● Fax (903) 984-1524

# [www.paksher.com](http://www.paksher.com/)