

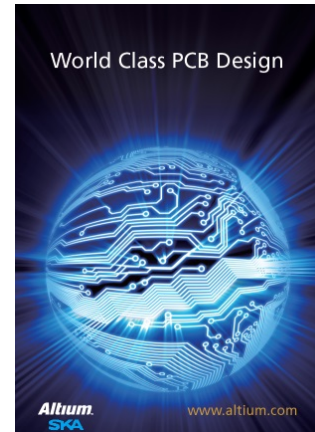
Mechatronics and EE designers in Brazil getting closer to native 3D PCB design with Altium

Altium and SKA partnership brings next-generation electronics design systems, technical support and training to all of Brazil

Carlsbad, CA – October 10, 2013 – [Altium Limited](#), a global leader in Smart System Design Automation, 3D PCB design ([Altium Designer](#)) and embedded software development ([TASKING](#)) announces a strategic partnership with Brazil based reseller [SKA](#) Group. SKA, is one of Brazil's largest resellers of Dassault Systems and SolidWorks products. SKA is a leading provider of technology solutions, training, and consulting for product design and manufacturing companies.

“Seeing the similarities in culture between Altium and SKA was a key motivator in forging this partnership,” notes Scott Anderson, Director Channel Sales Americas for Altium. “Combining SKA’s local knowledge and deep understanding of the engineering process, with Altium’s product range is a natural fit for fostering a better electronics design community in Brazil.”

Effective from September 23, 2013, the partnership has SKA offering Altium’s full suite of products, as well as providing software support, training and integration services to organizations across Brazil.



With more than 23 years experience as a technology and solution provider in Brazil, SKA’s team of over 120 professionals are excited to add Altium to their impressive list of solutions. By hosting webinars, demonstrations, and seminars across Brazil, SKA will showcase how Altium’s unique electronics design products work alongside solutions such as SolidWorks Electrical, Simulation, and Composer. Such a combination provides an efficient and reliable, end to end, product design to manufacturing approach that will continue to push Brazilian technology companies to the forefront.

Built to foster design innovation while reducing time to market, Altium’s products work across the domains of PCB design, FPGA firmware development, embedded software and design data management. As leaders in native 3D PCB design, and smart ECAD data management technologies, Altium’s customers enjoy the benefits of over 25 years of

industry know how.

ENDS

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About SKA

Founded in 1989, the SKA Group is a leading provider of technology and services that improve engineering, design, development and manufacturing processes. Through a great product line up and industry knowledge, SKA has helped companies across Brazil improve the way products are developed, manufactured and managed. More than 3,000 companies of all sizes and sectors have benefited from SKA's advice and implementation of systems that connect an engineering department's projects and processes to other departments within an organization. To learn more visit: www.ska.com.br/

About Altium

Altium Limited (ASX:ALU) creates electronics design software based on the belief that anyone who wants to create electronic products that make a difference should be able to do so. Altium's unified electronics design environment links all aspects of electronics product design in a single application that is priced to be as affordable as possible. This helps electronics designers break down barriers to innovation, harness the latest devices and technologies, manage their projects across broad design 'ecosystems', and create connected, intelligent designs.

Founded in 1985, Altium has headquarters in Shanghai, and operates worldwide. For more information, visit www.altium.com. You can also follow and engage with Altium via

[Facebook](#), [Twitter](#) and [YouTube](#).