



## **AVANU's WebMux Traffic Management Appliance and Enabling Technologies' Lync Expertise Bring a Holistic Approach to Unified Communications**

*Surge in Microsoft® Lync® deployments and the discontinuation of Forefront® Threat Management Gateway spur WebMux installations to load balance network traffic reliably*

San Jose, CA - October 9, 2013 - AVANU®, manufacturer of WebMux™ traffic management appliances (also known as load balancers and application delivery controllers [ADCs]) and Enabling Technologies, experts in Unified Communications (UC) honored for several years with the prestigious Microsoft® 'UC Partner Award of the Year', today announce their partnership. Unified Communications has become today's standard and for 20 years in the systems integration business, Enabling Technologies deliver their skills set to clients from a wide variety of industries. The new generation of WebMux models, built on the 64-bit processing platform with server grade hardware, boosts overall performance to easily support the high-availability required for UC network traffic and for clients using Microsoft's Lync® Server, WebMux performs the reverse proxy role since the discontinuation of the Forefront® Threat Management Gateway (TMG). By working together, Enabling Technologies and AVANU deliver the best of both to the UC market.

"We partnered with AVANU because the WebMux is a vital part of the whole UC solution while providing an affordable solution for our clients," notes Bill Vollerthum, CEO of Enabling Technologies Corp. "The WebMux has proven to be an easy-to-use high-performing traffic management appliance that load balances UC network traffic reliably and its reverse proxy feature provided a smooth transition when Microsoft® discontinued their Forefront™ TMG. We are enthusiastic about AVANU's new higher performing platform which will also meet the needs for our large-scale enterprise deployments," Bill adds.

"Our partnership with Enabling Technologies has been mutually beneficial as they understand and provide the expertise of Unified Communications while providing us insights to their clients load balancing needs and desires. This allows us to focus on our product development to continue delivering quality, high-performing traffic management appliances as part of the solution for their clients," says Fritz Ames, CTO of AVANU.

Unified Communications applications such as Microsoft® Lync® have grown and cover a lot of areas including Unified Messaging, IM Presence, Team Collaboration, Audio/Web/Video Conferencing, Mobility, VoIP, and Messaging Security/Compliance and CEBP. Enabling Technologies skilled professionals understand the nature of network infrastructures and are able to design the right UC solution to meet their client needs including operation efficiencies while saving the company money.

Businesses interested in an analysis on how Unified Communications can streamline their business operations while saving the company money can contact Enabling Technologies at 'sales@enablingtechcorp.com'.

### **About AVANU®**

Established in 1997 and based in the Silicon Valley, California, with a satellite office in the Washington DC area, AVANU is a privately held network infrastructure product developer with manufacturing and production in the United States. AVANU's focus is on products for IT infrastructures and data center environments, including its powerful WebMux traffic management appliance (also known as a load balancer or application delivery controller [ADC]) acquired from CAI Networks in 2012. AVANU is a certified participant in the U.S. SBA's 8(a)/SDB development program and WOSB Certified.

### **About Enabling Technologies**

Enabling Technologies is the leading Systems integrator of Microsoft® Unified Communications systems. Enabling has 20 years of messaging and real-time communications experience and over 800 deployments of Microsoft® Lync/OCS, Exchange and Exchange Unified Messaging. If your projects involve integrating Lync® or Exchange UM to an existing phone system, count on Enabling's expertise in integrating to Cisco, Avaya, Nortel, Siemens, and smaller-scale phone systems. We also specialize in Cloud solutions including Office® 365, ADFS and Hybrid migrations. Having Enabling design, implement, and proactively monitor your Exchange and Lync®

systems is the first step to changing the way your workforce thinks about communications, for the better. In addition, Enabling Technologies provides a 24x7 in-house help desk support team for all its services. Our subsidiary organization, Enabling Technologies Corp DevCorp develops Communications Enabled Business Processes (CEBP) applications to complement the Microsoft® Unified Communications suite.

For additional information, please visit: <http://www.enablingtechcorp.com>

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