DARE TO BE **DISRUPTIVE.**
DARE TO BE **DIFFERENT.**

A New Scalable System of Engagement

CD2 Learning is a measurement-based learning and engagement ecosystem that provides next-generation gamification, social collaboration and personalized learning, capitalizing on the power of the cloud (SaaS).

Our system helps you reach beyond the limitations of any LMS/LCMS. Accessible from any device, CD2 Learning bridges the entire continuum of learning from user setup to course creation and tracking to user certification. With moment-in-time training, personal learning paths and user-centric activities, CD2 Learning provides a unique, engaging experience for each user.
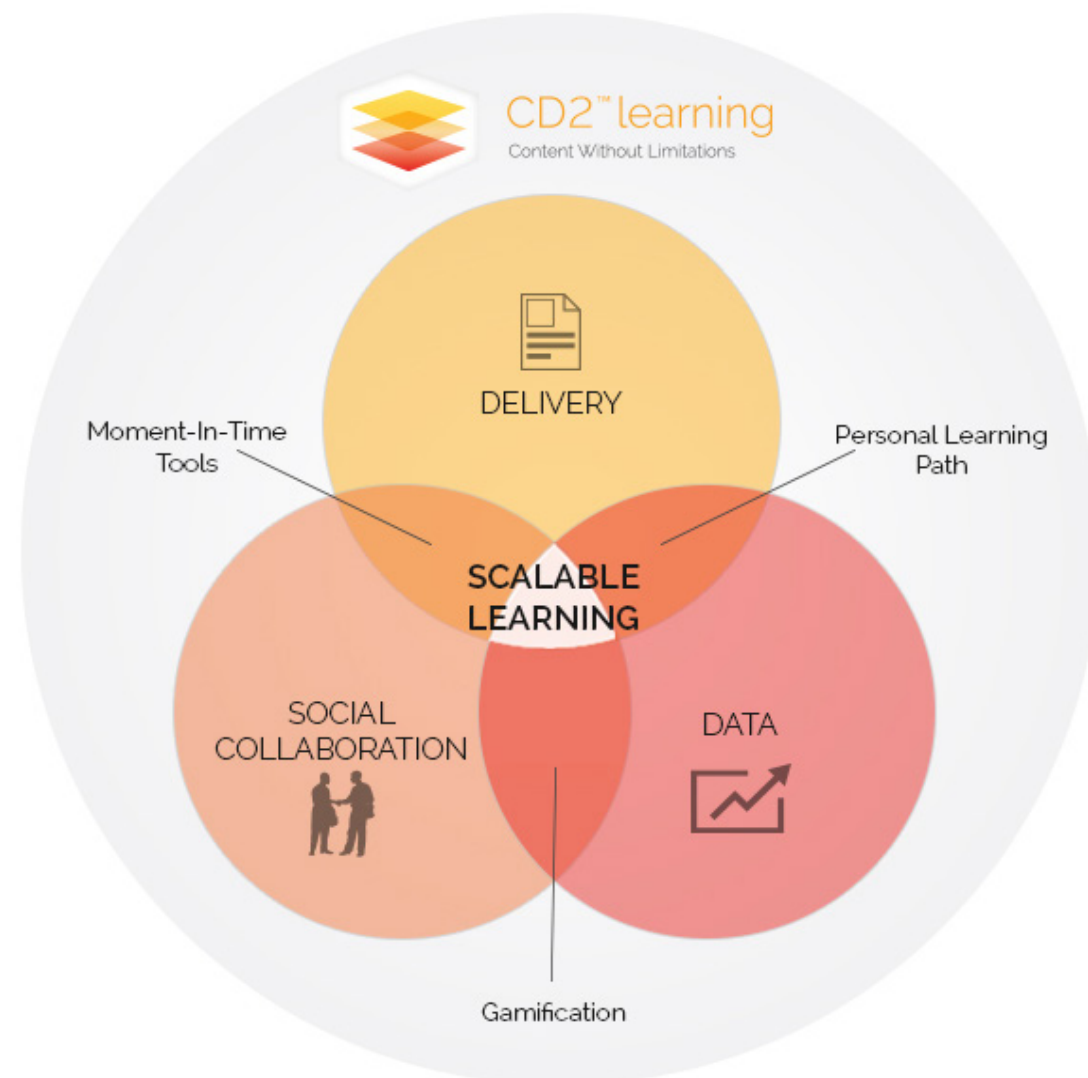
CD2™ learning
Content Without Limitations

CD2 Core Philosophy

Our purpose at CD2 Learning is to help our customers grow their businesses in ways never thought possible. We care as much about the effectiveness of your training and how that relates to your business outcomes as you do.

We are driven by four core beliefs:

1. Provide a learner-centric system with revolutionary content tools and tracking
2. Deliver an affordable and easy-to-use solution that uses standard web technologies
3. Use instructional design best practices and share our experiences
4. Make our customers raving fans through exceptional support and training

CD2 Learning is more than a system; it is about changing behavior and achieving measurable outcomes. To accomplish this we have built CD2 Learning on three foundations – **delivery**, **data** and **social collaboration**. By combining these areas, we have created a continuous learning model that supports long-term sustainable and scalable application.

Deliver Next Generation Content
Achieve Desired Outcomes

Our goal of delivery is to give you easy tools to create dynamic content. Content items including games, real-world simulations, video, audio and more can be cataloged in the system and quickly assembled to create engaging lessons that help learners stay focused.

One of the strengths of CD2 Learning is our learner-centric experience. Because we handle content items as individual elements, our system allows you to rapidly create formal and informal training and reuse these materials in different ways. We don't simply import your existing presentations and videos. The system allows you to support these materials with games, simulations, and other focused learning activities. Since each content item can be easily associated with specific competencies or objectives, learner progress can be tracked and measured to ensure that the lesson is achieving the desired outcome.

We have redefined customization. Your content is arranged into lessons that can be quickly and easily customized for various verticals or remixed into multiple packages. This gives you an update once, deploy everywhere capability.

We back up our delivery system with a robust content delivery network to ensure that every user's experience is as fast as possible on any device they happen to have on hand.

Key Features

CONDITIONAL-BASED LESSONS

Take your content even further by using our advanced template system, which allows you to instantly modify lessons for various verticals. This allows you to scale the lessons that have already been created.

DYNAMIC LESSON REMIXING

Using our unique delivery system, the same lessons can be remixed without affecting lesson content. This gives you enormous flexibility to customize your lesson delivery for the needs of each one of your enterprise users.

INSTANT BRANDING

Along with customizing the customer logo, the lesson delivery templates can be customized to match the customer brand guidelines, font, colors and images. This customization can be deployed without having to create new versions of existing lessons. Creating lessons using common web technologies allows white labeling to scale with the needs and demands of multiple brands and customers.

MULTI-LINGUAL

You can create or change lesson content in one location and then dynamically scale it over multiple translations, without having to manage multiple sets of assets.

Deliver Next Generation Content
CD2 Learning Innovator™

INTRODUCING INNOVATOR - Engage users with HTML5 Powered Gamification

Welcome to the next generation of online learning, where you can concentrate on building the best interactions. This adds a dynamic element to your content, even on mobile platforms. Innovator is fully self-contained within our system, eliminating the need for third party content building tools.

The CD2 Learning Innovator has the power to take real world situations and recreate them as simulations and assessments.

HTML5 AND MOBILE DEVICE FRIENDLY

Innovator has been designed to take advantage of the latest web technologies in HTML5. Build user defined scenarios, activities, simulations, and games that are compatible with mobile devices. This makes it easy to deploy without any additional effort or a separate build of the same interaction.

REVOLUTIONARY TRACKING

We built Innovator into the system to give you the ability to track every click or touch, giving you more in-depth data collection than third party tools. Using a path-matching algorithm, Innovator scores and logs the user's path through the interaction for tracking and reporting.

Deliver Next Generation Content
Object Oriented Interaction Engine

FULL MEDIA SUPPORT

Objects can be created from all media formats - images, audio and video. You can dynamically add, remove or update your content on the fly. Using mobile device friendly video formats ensures that the interaction will automatically work across all devices.
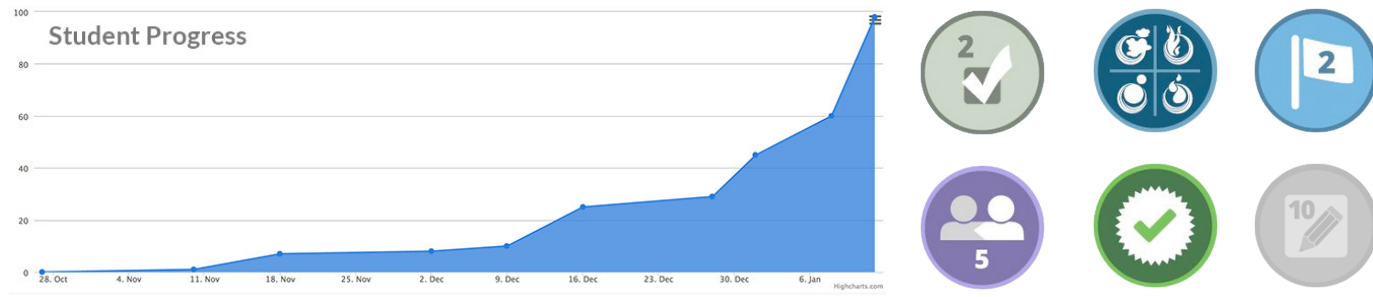
VISUAL DRAG AND DROP INTERFACE

Innovator features a unique drag and drop interface where you visually construct interactions without having to write any code. Using our large library of templates, it is easy to add your media to quickly create new interactions.

Data
Measure Your Success

It is important to have tracking that is as robust as your lessons. The CD2 Learning platform tracks every user data point and combines that with a powerful reporting engine to give you insights into how your lessons are used. This goes beyond standard assessment reports into a whole new way to add value to your lessons.

Key Features

GAMIFICATION

Our system features customizable gamification. As an example, use data to develop a user reward and recognition system using the badging feature. Users are given badges when completing designated tasks, such as completing an assessment and earning a certification.

EVENTS AND TRIGGERS

Use the custom tracking engine to set up triggers for specific events. These can be customized and configured to notify users or administrators of accomplishments.

REPORTING

The architecture of the system is designed so that every piece of content in a lesson can be aligned to your learning objectives and outcomes. Every click matters and we go beyond just a measuring of general understanding of the content. We map and measure learning objectives and application of knowledge and simulation paths. We provide group, individual and simulation path reports.

CERTIFICATIONS

Combine data and our extensive report library to help you create and deliver a customized program of certification. These certificates are issued based upon users meeting your thresholds and business requirements. This allows your program to go beyond the traditional LMS score and track actual comprehension and understanding.

Certifications can be created on the fly along with content remixing. These certifications can track external sources for every level in your organization.

Data
Personal Learning Path

In the traditional learning model, every user is given the same core set of lessons and assessments. When we built CD2 Learning, we noticed that this model does get information to users, but it is not the most effective method. In a world where users expect and demand personalization, it makes sense that your learning delivery platform would be able to customize a learning path for each user.

The Personal Learning Path is a way to link your lessons and assessments with learning objectives. Based upon assessment performance, users have additional lessons automatically generated. These new lessons reinforce learning concepts to fill in knowledge gaps and are constructed to provide users with content for review and mastery. This is the new way to create user engagement, boost learning retention and change behavior.

Social Collaboration
Connect Your Audience

Create communities and give users the power to discuss learning with classmates and instructors. This allows greater interaction and adds to the value of the learning. Instructors can manage collaboration and generate new discussions, based upon data, to keep users engaged.

People learn best when they have an opportunity to connect and discuss. Using the CD2 Learning discussion toolkit, you can give users a way to collaborate and develop a sense of community within the context of their lessons or through their class.

Key Features

MOMENT-IN-TIME TRAINING

Quickly create and deploy new content, recorded from your mobile device. When creating your content, you can start a discussion around that content and instantly create collaboration.

Adding to the social component, create and record new media for moment-in-time training. This content can be combined with social network media and deployed as assignments or lessons.

INSTRUCTOR GENERATED ASSIGNMENTS

Instructors can engage users by creating assignments to match the lessons. Using templates, you can generate and dynamically create assignments that can be tracked and scored in real time. This is particularly effective for creating clarity on a concept when combined with real-time scoring.

DISCUSSIONS

Integrate collaboration with lessons to capture discussions while the learning process is happening. Users can read and respond in real time to discussions within their lessons.
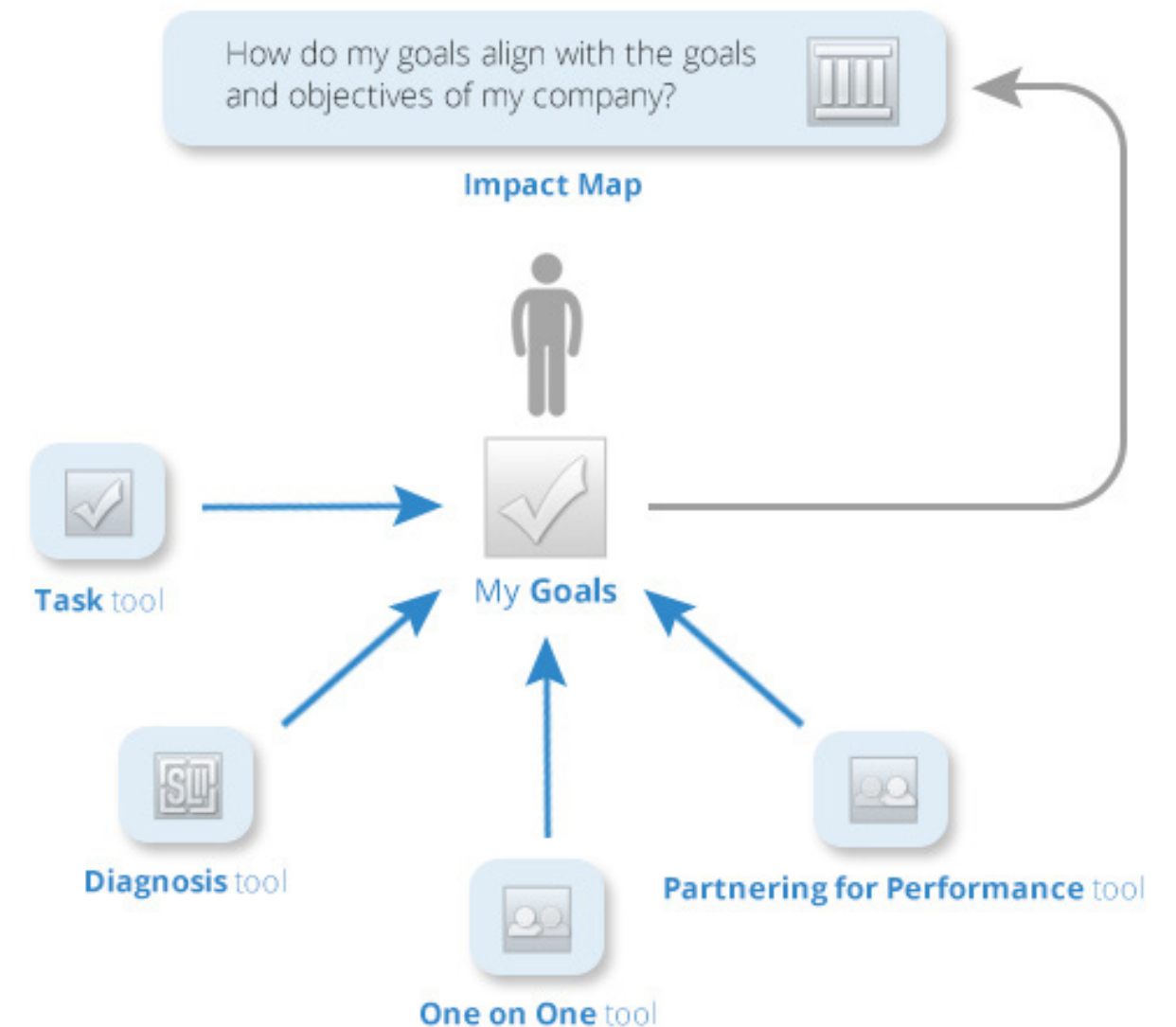
MOBILE APPS

Coming soon – Take the CD2 Learning social collaboration with you on the go. Respond to discussions or take advantage of the moment-in-time toolkit.

Social Collaboration
A Leadership Toolkit - Moment-In-Time Management

It has been proven that leadership development has a direct impact on the engagement of your team. This cannot happen without giving your team the tools to bring this development to life.

Use the leadership management toolkit to give users the ability to set up meetings with managers, facilitating a common communication platform. Additionally, users can map their learning and knowledge to see where they are making a difference and having an impact.

Cloud Powered
Secure and Scalable Software as a Service (SaaS)

Using a multi-tenant architecture, our system is designed to virtually partition your data and configuration into a unique isolated instance. Our system scales as your organization grows, giving you the power to expand your learning cloud when you need it, without having to invest in an IT infrastructure. Being agile allows us to simplify the release management process, providing updates with minimal service interruption.

We use standard web technologies, to give you the ability to deliver the same lessons and content to your learners from any desktop, tablet or mobile browser. In an ever evolving technology environment, this enables your organization to adopt a Bring-Your-Own-Device strategy.

Key Features

SECURE PRIVATE HOSTING

CD2 Learning utilizes best-in-class secure hosting, with enterprise security, combining a secure isolated network, hardware firewalls and web application protection.
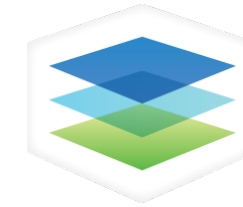
Our Content Delivery Network (CDN) is both highly secure and reliable providing the perfect solution to protect your proprietary data and intellectual property. It features over 30 points of presence located across the globe.

SECURE PRIVATE API

The CD2 Learning API gives your developers the flexibility to manage a secure Single Sign-On (SSO) solution that interfaces to your current technology. Our API uses REST and runs on our scalable cloud platform.

Cloud Based Leadership Content
A new model for the high- performing companies of the future

CD2™ leadership
Blanchard Essentials. Everyone. Everywhere.

CD2 Leadership is a cloud component within the CD2 Learning family and showcases how sustainable leadership development can be realized through the CD2 technology system and tools.

ABOUT KEN BLANCHARD

Ken Blanchard is one of the most influential leadership and management experts in the world. He has transformed the way Fortune 500 companies train and develop leaders through a method called Situational Leadership ® II (SLII). CD2 Learning has implemented this content in a way that is scalable, agile and produces measured growth in learners.
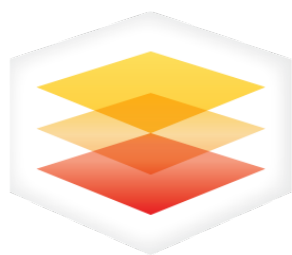
AGILE, ENTERPRISE SOFTWARE BRINGS INTELLECTUAL PROPERTY TO LIFE

Using the CD2 Learning system to combine leadership training and moment-in-time tools, we have transformed the way soft skills are taught and measured. These lessons can be remixed and deployed to your workforce so that your users can begin to share leadership values and apply leadership behavior day-to-day.

MEASURABLE GROWTH

A CD2 Leadership customer has seen measured growth in the participants who have been able to create a leadership culture and a shared leadership language. Through the online training system, they have daily access to the content and a toolkit to help sustain behavior change within their culture and organization.

The CD2 platform enabled key content to be accessible in a way that was not available or affordable before. This level of access has improved the day-to-day leadership behaviors that impact their customers.

CD2™ learning
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