



HISPANIC CHAMBER  
— OF —  
e-COMMERCE



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**DNA**



# Entrepreneurship. Resources. Networking.

The Hispanic Chamber of E-Commerce is a business to business membership-based business association focused on providing tools and solutions to members to increase their presence online.

We foster entrepreneurship, competitiveness, provide valuable business resources and promote business networking.

- **Entrepreneurship:** The Hispanic Chamber of E-Commerce has as a central development objective to improve the competitiveness of its members. That objective won't be possible without fostering the entrepreneurship spirit in each one of them.

- **Business Resources:** Consulting, workshops, seminars, webinars, online tools (Blog, virtual store, marketplace, offers app, chat, wall, points wallet, messages, photo gallery, shopping cart, business page, file sharing and professional page.) and direct access to HISCEC's business partners.

- **Business Networking:** Online and offline to help members to get referrals, have access to new opportunities, get connections, get advice and build new friendships.

We are working hard to create a network of professionals and business owners that you can *TRUST*.



## Mission

*To foster the adoption of Internet business tools to enhance the competitiveness of the Hispanic business.*



- Deliver great valuable services
- Run the organization with the highest level of integrity and business ethics
- Be Innovative
- Do things above and beyond what's expected
- Build strong relationships with members, strategic partners and vendors
- Be proactive about issues that matter to our members
- To strive to make our operation efficient
- Be passionate and determined
- Promote entrepreneurship
- Be inspiring



- Unethical business practices
- Dishonest, disrespectful and arrogant people
- Selfish actions
- Shady business models
- Fakers who are great at faking
- Scammers
- People with hidden agendas
- Negativity and Indifference
- Procrastination
- Hypocrisy



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