**Bobbie Weiner aka Bloody Mary**

**Humanitarian/Entrepreneur**

Bobbie Weiner, internationally known makeup artist, is the owner and President of Bobbie Weiner Enterprises LLC, a product development company she started 17 years ago in a garage in San Diego, CA. after finishing the Special Effects makeup for the dead, frozen, floating actors in **James Cameron’s hit film, “Titanic.”**

**The US Department of Defense** recognizes Bobbie as their #1 supplier of Camouflage Face Paint for our military. Bobbie has received gold medals for her Camo face paint. Bobbie was approached by the **Hunting Industry** and they get the same quality face paint that she supplies the US Military. Bobbie developed a line of **Sports Fan** custom color makeup for fans to paint their faces when they go to Sporting Events to show their team spirit. These face paint kits sell in Colleges, High Schools and Major League programs. In 1999 Bobbie developed a line of **Halloween Special Effects Makeup she named “Bloody Mary” that sells all over the world.**

Bobbie has been written up national and international magazines and newspapers. She has been featured on **CNN and Entertainment Tonight.** Bobbie continues to be in great demand for her famous Bloody Mary **“Makeup to Die For”** Workshops and “Motivational Seminars.”  In 2000 she was asked to be the key note speaker for the **7-11 International Convention** which has led her to inspirational speaking engagements and lectures for all types of events including corporations and colleges all over the world.

In February 2005 **“The Tales of Bloody Mary” Comic Books**, created by Bobbie, hit the shelves. As of June, 2005, Bobbie started licensing the brand name out, **“Bloody Mary”.** You can even buy **Bloody Mary Hot** **Sauce** and **Bloody Mary’s “Bloody Mary Mix”** today which was quickly nominated for the “Best Hot Sauce Label” after it was out on the shelves for just 2 weeks**. “The Tales of Bloody Mary”** cover of her first comic book won **“First Place”** for the **Best Horror Poster** by the National Haunters Convention in 2010.

In 2008 Bobbie licensed her brand name to **Universal Studios Orlando** where Bloody Mary was their attraction at **Halloween Horror Nights.** Bobbie’s Haunted House**, “Bloody Mary’s Circus Of Fear”** (which is from her 5th Comic Book) was licensed to **Six Flags Over Texas** and was featured there for 4 years. All proceeds from Bobbie’s Haunt went to **The Boy Scouts of America.** In 2011 Bobbie was featured on the home page of Yahoo by Fortune magazine. .

Bobbie has been featured on **“One in a Million”**  **“Big Idea”, The Donny Deutsch Show** in September of 2008. **Mark Burnett** and **Joan Rivers** featured Bobbie in 2009 in a new TV show he developed about her and how she started her business, **“How’d You Get So Rich”.** Bobbie was featured on the cover of **Millionaire Blueprints Magazine** in 2008, **”Bobbie Turned a Nickname into a Multimillion-Dollar Brand”**. In 2012 Bloody Mary’s “Aftermath” makeup line was created and featured on the TV Show 30 Rock. In June 2013, Bloody Mary’s Makeup Line and Bloody Mary’s Bloody Mary Mix was presented and promoted in the mega hit TV show**, “True Blood”** and in their new **“How to Throw a True Blood Party” Kit**. In October of 2013 Bobbie’s line of Zombie Makeup is featured in the book, **“The Walking Dead” Fan Guide for Zombie Styles.**

Bobbie is now written up in College Text Books and they compare her with **Sam Walton**.

Bobbie’s autobiography**, “I Can Do This”, The Bloody Mary Story,** is available now.

Bobbie spends her free time traveling to raise money for children’s charities and visits Army Bases to face paint the children of our soldiers fighting to keep us safe.

All of Bobbie’s Product Lines are **Made in the USA**

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