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## **7Summits to Share Pivotal Insights into Social Networking and Collaboration at JiveWorld13**

*Platinum sponsor will connect with attendees through speaking events, demonstrations*

**MILWAUKEE (October 21, 2013)** – [7Summits](#) returns to JiveWorld for the fifth year in a row, this time as Jive Software's 2012 MVP Partner. [JiveWorld13](#), which takes place October 22-24, 2013 at the Cosmopolitan Hotel in Las Vegas, Nevada. At the social collaboration event of the year, thought leaders and clients alike gather to share best practices, demonstrate their successes and learn about what's next as online communities continue to drive tremendous business value across the enterprise.

"7Summits creates online community experiences that deliver tangible business results for our clients," said Paul Stillmank, CEO of 7Summits. "We look forward to seeing a solid number of our clients sharing how they have transformed their businesses through social at JiveWorld's Demo Theatre; be sure to join us there."

7Summits steps up as a Platinum sponsor of the event for the second year in a row and is also the exclusive sponsor of the show's Demo Theater. This experience includes presentations from Groupon, Hitachi Data Systems, Riverbed Technology, Vistage and MSOE, all of whom have worked with 7Summits to take their social business strategies to the next level.

7Summits is the Original Social Business Agency and has partnered with Jive Software since 7Summits' inception in 2009. The company unveiled its Social Business Solution Model at JiveWorld in 2012, offering a fully integrated approach for improved communication and collaboration both inside and outside the enterprise. The success of this model is demonstrated through relevant case studies, many of which will be shared in the Jive Demo Theater at this year's event.

JiveWorld13 will also feature a roundtable discussion led by Rob Murray, 7Summits' Senior Vice President. The discussion, entitled "Community Magna Cum Laude – Driving Value Across The Student/Faculty/Alumni Experience," will feature panelists from several organizations, including Milwaukee School of Engineering, who will discuss the unique approach they took to make the higher education experience more social.

Keep track of the 7Summits crew throughout JiveWorld13 on Twitter using [@7SummitsAgency](#) and [#JW13](#).



### **About 7Summits**

7Summits, <http://www.7SummitsAgency.com>, is a social business agency founded in 2009 to help companies engage customers, partners and employees to help grow their businesses. 7Summits solutions deliver top line revenue growth and bottom-line productivity improvement by focusing on both consumer influence and employee collaboration. The company works with numerous Fortune 500 brands to transform key business processes and become more fully networked enterprises. 7Summits offers deep expertise in social business strategy, community experience design, platform development and integration, as well as community activation.

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