## Altium Designer now offered with extended reach in Poland

Altium partners with Computer Controls to bring next-generation electronics design systems to more electronic and mechatronic designers in Poland

Karlsruhe, Germany - 22 October 2013 -Altium Limited, a global leader in Smart System Design Automation, 3D PCB design (Altium Designer) and embedded software development (TASKING) announces a strategic partnership in the Polish market with Computer Controls as an additional reseller in Poland. Computer Controls is a renowned high-tech distributor for electronic components, test and measurement systems as well as electronic design software in Switzerland and Eastern-Europe.

Effective from October 1, 2013, Computer Controls offers Altium's full suite of products, including the new version of <u>Altium Designer 14</u>, as well as providing software support, training and integration services to organizations across Poland.

"I'm very excited to have Computer Controls as an additional partner for Poland. We have successful partnerships with them in other markets already and I'm now looking forward to extending this relationship", says Michael Leidel, EMEA Channel Manager for Altium.

With more than 20 years experience as a technology and solution provider in Eastern Europe Computer Controls has arranged a highly motivated and experienced team with extensive and exceptional Altium know-how for the Polish market.

"At Computer Controls we are proud to have Altium in our product portfolio, so we can help our customers driving product innovation and increasing their competitiveness" said Harald Weigelt, CEO of Computer Controls AG. "Our customers in Poland benefit from a complete range of R&D solutions. Together with Grzegorz Witek, our co-founder for Computer Controls in Poland, we have built a team of competent and experienced people, well positioned to offer the best solutions and services for electronics engineers in Poland."

Built to foster design innovation while reducing time to market, Altium's products work across the domains of PCB design, FPGA firmware development, embedded software and design data management. As leaders in native 3D PCB design systems, and smart ECAD data management technologies, Altium's customers

enjoy the benefits of over 25 years of industry know how.

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## **About Computer Controls AG**

Computer Controls AG is a privately held distribution and service Cooperation. It is since more than 20 years synonymous for technical distribution of high-level electronic components, test and measurement instruments and systems as well as electronic design software. Computer Controls offers its services, solutions and products to customers in Switzerland and twenty-one East Europe countries.

The customer base comprises renowned companies from the wide industrial electronic market, mechatronics, medical and communication segment. Computer Controls is also one of the leading test and measurement providers the for education segment.

## About Altium

Altium Limited (ASX:ALU) is an Australian multinational software corporation that focuses on 3D PCB design, electronics design and embedded system development software.

Altium Designer, a unified electronics design environment links all aspects of smart systems design in a single application that is priced as affordable as possible. Altium's embedded software compilers are used around the globe by carmakers and the world's largest automotive Tier-1 suppliers. With this unique range of technologies Altium enables electronics designers to innovate, harness the latest

devices and technologies, manage their projects across broad design 'ecosystems', and create connected, intelligent products.

Founded in 1985, Altium has offices worldwide, with US locations in San Diego and Boston, European locations in Karlsruhe, Amersfoort, Kiev, Moscow, Zug and Asia-Pacific locations in Shanghai, Tokyo and Sydney. For more information, visit <a href="https://www.altium.com">www.altium.com</a>. You can also follow and engage with Altium via <a href="facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a> and <a href="mailto:YouTube">YouTube</a>.