

WEDNESDAY, OCTOBER. 30, 2013

Managing Waste and Recycling – How Can New York City Achieve its Targets?

1:30pm – 4:00pm EDT/ Streamed panel discussion

2:00pm – 3:30pm EDT/ 11:00am – 12:30pm PDT

Location: New York, NY

FORMAT

AGRION is a membership based, international business network for energy and sustainability. We organize roundtables, webinars and international conventions to enhance idea-sharing and business lead generation through high-level industry discussion and the promotion of emerging technologies.

Our roundtables consist of an hour and half panel discussion with 4-6 speakers, a moderator and a roundtable of between 25-35 participants in the room. Speakers and attendees are seated at the same table to facilitate interactive and intimate discussion.

For this event, our audience will consist of :

corporate sustainability property managers
waste and recycling packaging specialists
facility managers product manufacturers
building owners

TIME SCHEDULE

1:30 PM - 2:00 PM
Networking

2:00 PM - 3:30 PM
Panel Discussion / Q&A

3:30 PM - 4:00 PM
Networking

AGRION



AGENDA:

New York City has set an aggressive target of doubling the City's recycling rate by 2017. The goal put forth by Mayor Bloomberg is to divert the amount of waste to landfill by 30%, including 50,000 tons of plastic, which should save taxpayers at least \$60 million.

In May 2013, Agrion members in San Francisco convened to discuss What Works and What Doesn't in Waste and Recycling Practices. Jack Macy, the Senior Commercial Zero Waste Coordinator, San Francisco Department of the Environment, presented San Francisco's waste goals and how they achieved 75% diversion by 2010 and plan to get to zero waste to landfill or incineration by 2020. The conversation will now move to New York to explore some best practices in waste management and identify some of the major challenges to increasing recycling rates and reducing waste throughout the city.

Achieving zero waste encompasses upstream and downstream waste, and everything from product design, to retail, producer and consumer responsibility, and local policies and incentives.

- What are the policies put in place in New York City that will support the goal of doubling recycling rates?
- What are of the main infrastructure or challenges to reduce and manage waste locally?
- Behavior is a major component in ensuring the success of recycling programs, what are the education and outreach plans for New York?

As companies start to think about the impact of their products and activities, consumer goods manufacturers have set waste reduction goals, take back programs for their products and started thinking about end of life reusability. Additionally, large facilities, building owners and property

managers have implemented programs to manage waste and get a better hold of what they are sending to landfill.

- What is the role of the private sector in reducing waste to landfill and ensuring better recyclability of their products?
- What are some best waste management practices in product manufacturing and at large facilities?
- Minimizing material use throughout a product's lifecycle can also be a source of savings, how do the economics play out?

SPEAKERS

Matthew Wasserman,
Director Product & Portfolio Stewardship,
Church & Dwight

Tom Outerbridge,
General Manager,
Sims Municipal Recycling (SMR)

Ron Gonen,
Deputy Commissioner for Recycling & Sustainability,
Dept. of Sanitation

David Refkin (*Moderator*),
President,
GreenPath Sustainability Consultants

For more information or to request to join the panel, please contact Emilie.Jessula@agrion.org

ABOUT AGRION

AGRION hosts more than 400 events per year across our office locations in New York, San Francisco, Paris, Brussels, and Beijing that include webinars to intimate roundtable discussions to large multi-day international conventions. Membership allows companies access to all events, recordings and reports and gives them the opportunity to collaborate on a tailored program to promote new technologies, projects and partnerships. AGRION currently has close to 200 member companies spanning a wide spectrum of industries and sectors. Through weekly events held online and on-site, AGRION reaches over 200,000 professionals globally.

To find out more about membership, please contact qurban.walia@agrion.org

OUR COMMUNITIES

| | |
|--------------------------|-------------------|
| Corporate Sustainability | Wind Energy |
| Solar Energy | Smart Cities |
| Green Buildings | Energy Storage |
| Smart Grid | Electric Vehicles |

WEEKLY PROGRAMS

AGRION organizes local and global meetings that span business and technological innovations, market challenges and competition, and policy and financing issues in the energy and sustainability spaces. All meetings are filmed and members have the option to attend meetings on-site (locally) or online. Detailed meeting reports and video are available following our events. (To view future and past AGRION meetings, [see here.](#))

NETWORKING & INDUSTRY

AGRION performs targeted outreach for member companies, ensuring that our unique networking platform will result in high-level industry connections and concrete business leads.

OUR OFFICES

NEW YORK

303 Fifth Avenue, Suite 1105
New York, NY 10016
Tel: +1 212 725 2550

SAN FRANCISCO

5 Third Street
San Francisco CA 94103
Tel: +1 415 882 4615

PARIS

10, rue de Mercoeur
75011 Paris
Tel: +33 1 48 01 08 69

BRUSSELS

Rue du Collège 27
1050 Ixelles, Belgium
Tel: + 33 1 45 23 05 91

BEIJING

Xinyi Commercial Building
N° 3A Xinyijiyuan,
Chongwenmenwai
Chongwen District,
Beijing China 100062