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## **ClickDimensions Announces Release of Marketing Automation Solution Optimized for Microsoft Dynamics CRM 2013**

*ClickDimensions, the Microsoft-certified email marketing and marketing automation solution for Dynamics CRM, announces its latest release which is designed specifically for Microsoft Dynamics CRM 2013. The company's October quarterly release includes other significant improvements such as a new drag-and-drop email designer.*

ATLANTA, GA (PRWeb) 24 October 2013 – ClickDimensions is pleased to announce the release of its new email marketing and marketing automation solution designed specifically for Microsoft Dynamics CRM 2013. While ClickDimensions' latest release was built to function within both CRM 2011 and CRM 2013 environments, the new 2013 solution includes user interface changes that provide a cohesive and modernized product. In addition to the CRM 2013 enhancements, the October release includes a new drag-and-drop designer which will make it even easier to create dynamic and compelling emails right from within Dynamics CRM.

"We've been working diligently over the past quarter to design and release an update that is not only compatible with Dynamics CRM 2013, but really takes advantage of the new user interface," said John Gravely, ClickDimensions' CEO. "We're also excited to reveal our new drag-and-drop email designer as well as a number of significant improvements that have come as a part of our normal quarterly release."

Customers with new Microsoft Dynamics CRM 2013 installations will automatically receive the ClickDimensions 2013 solution as part of the setup process. Customers who upgrade from version 2011 to 2013 can request their ClickDimensions account be updated with the new interface.

Recently, ClickDimensions has been working to update, enhance and modernize not only the product, but also its organization and culture. The team has grown at a rapid pace within the past three months, with six new hires in product development, three new Partner Account Managers, a Marketing Director and additional training and support staff. To accommodate the growth, ClickDimensions recently moved its Atlanta headquarters into a larger office location. Along with the new product release and office space came an update to the company's branding. ClickDimensions launched its new website last week, which can be accessed at [www.clickdimensions.com](http://www.clickdimensions.com).

"There are many more updates and enhancements in the works," said Gravely. "We're looking forward to sharing more details in the near future."

For more details about the ClickDimensions release for CRM 2013, visit [blog.clickdimensions.com](http://blog.clickdimensions.com).

### **About ClickDimensions**

ClickDimensions Marketing Automation for Microsoft Dynamics CRM empowers marketers to generate and qualify high quality leads while providing sales the ability to prioritize the best leads and opportunities. Providing email marketing, web tracking, lead scoring, nurture marketing, social discovery, campaign tracking and web forms and surveys, ClickDimensions allows organizations to discover who is interested in their products, quantify their level of interest and take the appropriate actions. For more information about ClickDimensions visit [www.clickdimensions.com](http://www.clickdimensions.com), read our blog at [blog.clickdimensions.com](http://blog.clickdimensions.com) or follow us on Twitter at [twitter.com/clickdimensions](https://twitter.com/clickdimensions).

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