



‘Ohana Supports Women’s Health Awareness In Hilo, Hawaii



‘Ohana employees collect donations for the 13th annual Ladies’ Night Out in Hilo, Hawaii.

HONOLULU, Hawaii (Oct. 25, 2013)

— ‘Ohana Health Plan, a statewide provider of managed care services for Hawaii’s government-sponsored health care programs, recently joined Hui Malama Ola Na ‘Oiwī, a local nonprofit organization, to provide Hilo-area women with information and services to help improve their health and overall wellbeing during the 13th annual Ladies’ Night Out.

Ladies’ Night Out is held in conjunction with National Women’s Health Month, and this year’s event served approximately 500 women, many of whom are low-income or

facing health challenges. In addition to receiving valuable health information, the women received personal care services aimed at building self-esteem. ‘Ohana’s employees supported the event by collecting more than 1,000 donated cosmetic items and by volunteering at the event.

“‘Ohana is pleased to support Hui Malama Ola Na ‘Oiwī and its efforts to raise health awareness to help women in the community lead better, healthier lives,” said Wendy Morriarty, state president, ‘Ohana Health Plan.

This is the third year that ‘Ohana has participated in Hui Malama Ola Na ‘Oiwī’s Ladies’ Night Out. Incorporated in 1991, Hui Malama Ola Na ‘Oiwī provides a variety of health enhancement services to Native Hawaiians through advocacy, accessibility and education. Services include facilitating access to health care through outreach, referrals, transportation and health screenings.

“We thank ‘Ohana for joining us again to support women’s health and wellness,” said Michelle Hiraishi, executive director, Hui Malama Ola Na ‘Oiwī. “Research shows that a woman’s satisfaction with her physical appearance impacts her overall wellbeing. Thanks to supporters such as ‘Ohana, we are able to provide special services for women who may not be able to provide these services for themselves.”

For more information about Hui Malama Ola Na ‘Oiwī, please call 808-969-9220 or visit www.huimalamaolanaoiwi.org.

As of June 30, 2013, ‘Ohana serves approximately 8,000 Medicare Advantage plan members, 35,000 Medicaid plan members and 1,000 Medicare Prescription Drug Plan members across the state of Hawaii.

About 'Ohana Health Plan

'Ohana is a health plan offered by WellCare Health Insurance of Arizona, Inc. WellCare provides managed care services targeted to government-sponsored health care programs, focusing on Medicaid and Medicare. WellCare offers a variety of health plans for families, children, and the aged, blind and disabled, as well as prescription drug plans. The company serves approximately 2.8 million members nationwide as of June 30, 2013. 'Ohana has been able to take WellCare's national experience and develop an 'Ohana care model that addresses local members' health care and health coordination needs. For more information about 'Ohana, please visit the company's website at www.ohanahealthplan.com.

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Media Contact:

Denise Malecki

813-206-2747

denise.malecki@wellcare.com