



Solutions Brief  
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## Facebook Memories Captured - fYO for Ultrabook™ Devices

With more than four billion items and 250 million photos shared on Facebook each day, it's easy to lose track of memorable Facebook posts and pictures that are quickly pushed down the timeline.

Yet with Hayagriva Software's fYO\* series of apps on Ultrabook™ devices, finding, archiving, managing and creating new innovations from Facebook posts and pictures is easy.

fYO, which stands for "Your Own for Facebook," helps users discover friends' and pages' posts, photo albums, etc. on Facebook and use them to create webpages, photo albums, picture books and much more.

### fYO PhotoFun Home - Plus

Entire Facebook photo albums can be downloaded with one click and turned into photo collages, photo webpages, dancing slideshows and more.



### fYO Posts Archiver Home - Plus

Search all of Facebook for "public" posts and create personalized collections of Facebook memories. Then create collections and webpages, and share them through Facebook, Dropbox, LinkedIn, Twitter, Skype and more.

### fYO Posts Archiver Premium - Plus

Search all of Facebook for posts, then save, curate, archive, manage and share by subject. Then create collections of important information, tag and share through Facebook, Dropbox, LinkedIn, Twitter, Skype and more.

# Facebook Just Got More Memorable

The fYO suite for Ultrabook devices makes it easy to create a personal treasure trove of Facebook memories, use them in creative ways and share them.

- Collect and create personal collections of Facebook posts
- Curate posts
- Mix posts from various searches to create richer collections
- Tag posts for easier archive search
- Create webpages, collages, games and other fun things
- Share collections and new creations with friends through Facebook, Dropbox, Twitter, LinkedIn, and Skype

## Who Can Benefit from fYO?

### Families/Individuals

fYO makes it easy to archive Facebook memories and events. Users can easily find Facebook photos, articles, timelines, etc., then create lasting memories to be saved and shared.

### Businesses

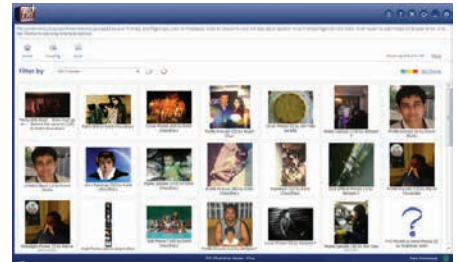
Businesses of all sizes can use fYO to keep track of timeline events, user comments and more from their Facebook accounts. They can then share the progress and successes of products and services, create a visual history and more, then share with their customers and staff.

### Marketing

As companies increasingly use Facebook as a marketing tool, fYO can help in creating new and innovative Facebook marketing campaigns. It can also help marketers record, track and archive their social media campaigns to identify successes and failures.

### Educators

Teachers and educational institutions can leverage fYO to archive and track events during the school year and archive informative articles, videos and posts.



## fYO powered by Ultrabook systems

Ultrabook devices provide a visually-rich, interactive platform for the series of fYO apps, helping users track, save, and arrange Facebook images and posts, then turn them into exciting new creations. The touch capabilities and high resolution graphics powered by Intel® Core™ processors provide a fluid and fast visual experience as users find new and creative ways to use the Facebook memories of their lives.



When developing the series of fYO apps, Hayagriva Software took advantage of the touch capabilities and powerful Intel® Core™ processors of Ultrabook devices. Users can download and archive posts, create webpages, or search for old posts within seconds, with either the touch or keyboard functions.

Hayagriva's software developers were able to optimize the fYO series of apps by having access to Intel tools, code and support as an Intel® Software Partner in the Intel® Developer Zone. They also received inspiration from the communities within the Intel Developer Zone.



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