# **Devotional Radio Solutions Brief**





## Enabled by Ultrabook<sup>™</sup> Devices

Devotional Hindu music, or Bhajan, has been a staple of Hinduism. These songs can provide anecdotes and episodes from scriptures, the teachings of saints, descriptions of Hindi deities and more. Some have praised the benefits of listening to this music as helping to create inner peace, nurture positive thinking and reaffirm beliefs.

The Devotional Radio app by Times Music provides a convenient way to access Hindu music right on an Ultrabook<sup>™</sup> device. It features four channels the focus on three popular Hindu deities and a fourth channel that a combination of the songs from the other channels. It's an easy and powerful way to get in touch with the practice of Hinduism.



As an Intel<sup>®</sup> Software Partner, Times Music took advantage of Intel<sup>®</sup> tools, code and support from the Intel<sup>®</sup> Developer Zone to optimize Devotional Radio for Ultrabook devices. The Intel<sup>®</sup> Core processors, high resolution screen, audio components and touch capabilities of Ultrabook systems help create a fun and interactive music app.

The Devotional Radio app makes finding and listening to some of the best Hindu music simple and easy. It features four stations that provide numerous different songs.

#### Ganesha

This music is oriented around Ganesh, one of the most popular and widely worshipped deities in Hinduism. He is revered as the Lord of Beginnings and the Lord of Obstacles, patron of arts and sciences, and deity of intellect and wisdom.

#### Saibaba

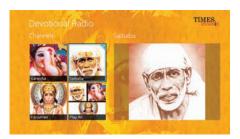
Saibaba was an Indian guru, yogi, and fakir who is regarded by his devotees as a saint. He remains very popular in India, and is worshiped by people around the world. His sole concern was self-realization. He taught a moral code of love, forgiveness, helping others, charity, contentment, inner peace, and devotion.

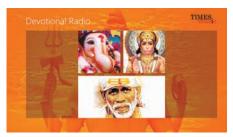
#### Hanuman

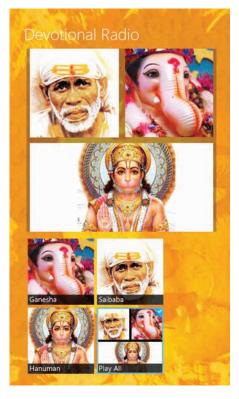
This station focuses on Hanuman, an ardent devotee of Rama. He is a central character in the popular Indian epic Ramayana, where he helped to battle against the evil forces of Ravana. He is known for his ability to overcome ordeals and conquer obstructions in the world.

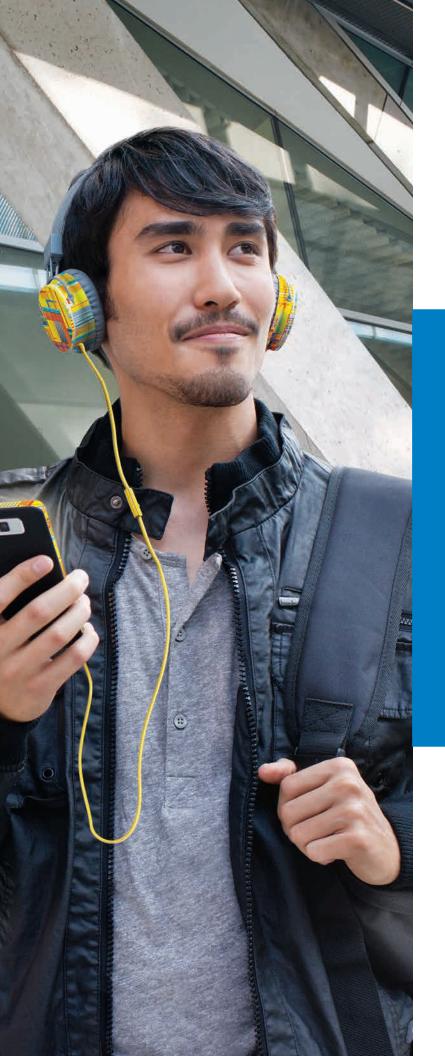
#### **Play All**

This station combines the music of all three aforementioned deities so that users can appreciate each of them together.









## Times Music Spiritual Powered by Ultrabook<sup>™</sup> Devices

New Ultrabook devices provide an engaging and convenient platform to listen to the divine sounds of Hindu music. The interactive touch and keyboard capabilities, visuallyrich display and Intel<sup>®</sup> Core<sup>™</sup> processors of Ultrabook devices combine to create one of the most exciting platforms available today for new apps.



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