

CrazyTalk* 7 Solutions Brief



Solutions Brief
Intel® Developer Zone



Enabled by Ultrabook™ Devices

Touch enabled digital devices have opened up a new world of entertainment opportunities. With the ability to use a finger as a control, thousands of new apps have found a wide ranging audience from people who enjoy a new standard of interactivity.

The award-winning CrazyTalk* 7 app on Ultrabook™ devices is the world's most popular facial animation tool that uses voice and text to vividly animate facial images. Once users import photos or images, then specify the facial feature points and record a voice, the app automatically creates talking videos with lip-syncs and facial characterization. Users can also select one of the highly entertaining preset characters and add facial expressions and movements.

The CrazyTalk 7 app utilizes the touch and movement capabilities of Ultrabook devices including the ability to use fingers to generate facial features and expressions, tilting to create a character reaction, or shake the screen to make a character pop and sway. The animations can then be shared through Facebook, YouTube, or emailed as an attachment.



CrazyTalk 7 on Ultrabook devices offers hours of fun, allowing users to create fun and entertaining animations. It has numerous features to make animations highly dynamic, including:

Intuitive Touch Character Animation

Use a finger to slide and swipe a character's facial expressions and make use of the logically designed layout to accurately control specific facial movements. Drag two fingers down to close a character's eyes or tap to make them blink.

Tilt and Shake to Interact

Use the built-in sensors to tilt in different directions and have the character follow the direction. Flick the screen forward and backward to see the actor pop out. Gently shake from side to side to see the character sway. Shake up and down to bounce on the screen, or rock vigorously and see what happens!

Auto Animate Actors with Your Voice

The audio lip-syncing engine animates any character with corresponding mouth shapes. The Auto Motion technology monitors the user's voice energy to control the intensity of the animations.

Share Animated Messages with Friends

The CrazyTalk 7 videos can be uploaded to YouTube or Facebook to share, or they can be sent as an email attachment.

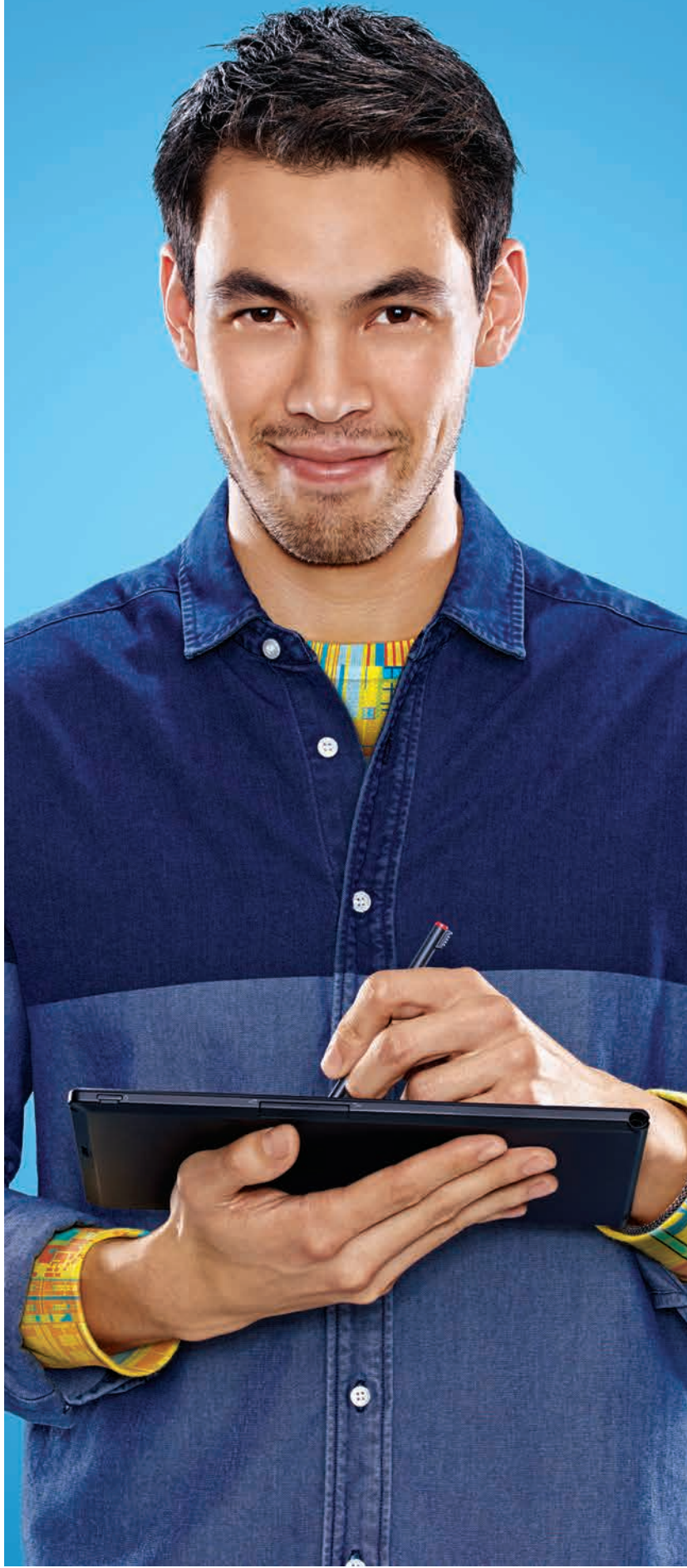
There are numerous possibilities and uses for CrazyTalk 7, including:

Personal - Create personal video messages and private reminders, or use CrazyTalk 7 as a personal talking assistant.

Entertainment - Generate instant singing videos, animated commentary, or fun and entertaining episodes.

Social - Communicate in a fun way with animated holiday, birthday or everyday greetings. Plus, you can post them on social media.





CrazyTalk 7 Powered by Intel

Ultrabook devices provide an engaging, visually-rich and fun platform for users to create entertaining animation with CrazyTalk 7. The interactive touch and keyboard capabilities, visually rich display and Intel® Core™ processors allow an interactive, intuitive and fun platform for creating fun animation.



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