

# RxTran offers language services for pharmacies with Limited English Proficiency (LEP) patients.

# RxTran

is the provider of medical and pharmacy language software and services in the United States. RxTran helps pharmacies communicate prescription and drug safety information to customers with Limited English Proficiency (LEP).

## Be Competitive

Many major chains have rolled out language services to customers nationwide. RxTran's shared-cost solution helps pharmacies compete effectively, even as a small or independent chain.

## Maintain Legislative Compliance

The Federal government and many states (New York, California, etc.) have implemented language requirements for pharmacy services. RxTran's services satisfy all current and anticipated future requirements for US pharmacies.

## Boost Patient Adherence

Patient non-adherence to prescription instructions is responsible for 22% of all hospitalizations nationally. RxTran increases medical adherence by helping patients understand prescription instructions.

## Reach growing untapped markets

**RxTran helps pharmacies reach growing, untapped markets, generating customer loyalty and adding prescription and store merchandising revenue:**

20% (55.4M) of population are Non-Native English Speakers

9% (25M) of population speak English less than "very well" by their own definition

From 1990 to 2010 the US LEP (Limited English Proficiency) population grew by 80% (11.24M)



**Maintain Legislative Compliance**

**Be Competitive**

**Boost Patient Adherence**

**Reach Growing, Untapped Markets**



***RxTran is the ultimate language solution for the pharmacy industry.***

[www.RxTran.com](http://www.RxTran.com)

**Contact us today at 888-9RXTRAN (888-979-8726) or email: [info@RxTran.com](mailto:info@RxTran.com) to learn how you can benefit from RxTran**



# RxTran helps pharmacies maintain legislative compliance, be competitive and reach growing untapped markets of non-English speaking customers.

Korean Hebrew Vietnamese Haitian Creole  
 Chinese (Simplified) Spanish **RxTran provides:** Russian Telugu

## Verbal On-Demand Phone Interpreting:

On-Demand Phone Interpreting available 24/7, 365 days a year in **over 150 languages.**

Ease of Use—Simply dial a toll-free number, tell us your account number and language pair and access our expertly trained interpreters within seconds.

Complete Confidentiality—All LS interpreters sign a strict code of conduct and confidentiality agreement to safeguard your privacy.

Pay only for what you use—Our On-Demand Phone Interpreting service has:

- ✓ No Setup Fees
- ✓ No Monthly Fees
- ✓ No Minimum Usage
- ✓ No Special Equipment Needed



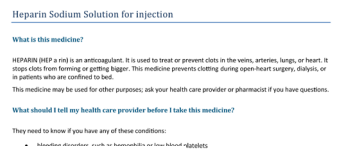
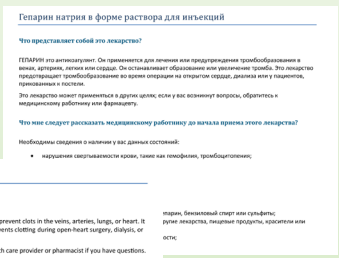
## Written Translation:

Precise written translation of Directions for Use (SIGs) and Auxiliary Warning Labels in **over 20 languages.**

A massive online, growing database of foreign language drug instructions to access and print directly onto prescription labels.

- ✓ Directions for Use (SIGs)
- ✓ Auxiliary Warning Labels
- ✓ Patient Education Sheets

Urdu Greek Dutch Yiddish Albanian Thai Cantonese Polish Farsi Bosnian German French Tagalog Hindi Cambodian (Khmer) Bengali Chinese (Traditional) Japanese Gujarati Italian Arabic Turkish



## Additional Services from RxTran:

- ✓ Pharmacy website translation
- ✓ Pharmacist language proficiency testing
- ✓ In-store multilingual marketing collateral
- ✓ Multilingual community outreach advertising

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