



October 22, 2013 – BOCA RATON, FL – Smart for Life® proudly launches its new Fundraising Program and Website: [www.SFLFUNDRAISING.com](http://www.SFLFUNDRAISING.com) Driven by a decade-long passion to get the message of healthy eating out to the youth of the world, the Smart for Life Fundraising Program is designed to put healthy snacks into the hands of our kids while helping them raise the money they need for their schools, clubs, athletic programs or whatever worthy cause they are currently pursuing.

With the new school nutritional guidelines and programs, such as “Let’s Move” that have been put in place to help improve our children’s health; the Smart for Life® product line fully meets these new criteria and at Smart for Life® they hold their ingredient labels up proudly for all to read!

The [Smart for Life® Fundraising Program](#) is set up to provide multiple ways to make money. Participants will be able to direct friends and family to the website to make purchases and donations or they can order a personalized product box that displays their organization’s logo and message.

Currently, Smart for Life® is in the midst of an exciting FREE Contest Giveaway! To nominate your school of choice to be the recipient of \$500 worth of Smart for Life® Fundraising Products that will help raise \$1,000 for your school or function. To nominate a school please visit: [www.SFLFundraising.com/giveaway](http://www.SFLFundraising.com/giveaway) . Additionally, the individual whose nomination is selected will win a cash prize of \$100 for their efforts.

Numerous schools have already been nominated from various states such as Indiana, Kentucky, Ohio, California; and a few of the local schools already among the nominees are:

- ✓ Norcrest Elementary School in Pompano Beach
- ✓ Citrus Cove Elementary School in Boynton Beach
- ✓ H.L. Johnson Elementary School in Royal Palm Beach

Don’t let your favorite school be left out!

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