

For Immediate Release

FiberFix Wows Investors on ABC's Shark Tank

FiberFix follows successful investor pitch with blockbuster QVC appearance

OREM, UTAH—Oct. 28, 2013—[FiberFix](#), the super tape that hardens like steel and is 100 times stronger than duct tape, made its prime-time television debut on ABC's hit show "Shark Tank" on Friday, Oct. 25, 2013. Two of the company's founders, Eric Child and Spencer Quinn, pitched the FiberFix product to the "sharks" and secured a deal with investor Lori Greiner, affectionately known as the "Queen of QVC".

Greiner offered FiberFix \$120,000 for 12 percent ownership of the company. Furthermore, in the wake of the Shark Tank appearance, FiberFix also appeared on QVC Saturday morning with a special 3-pack offer that completely sold out in minutes, validating on a massive scale the product's consumer interest.

"FiberFix is the ridiculously strong repair wrap that excels where duct tape and other fixes fail," said Eric Child, CEO of FiberFix. "We wanted to showcase the incredible capabilities of FiberFix on the national stage, and Shark Tank was the perfect venue. We couldn't be happier to be teaming up with Lori Greiner. She is incredibly supportive and has already had an enormous impact on FiberFix as we work to drive our solution into consumers' hands. The uses are endless and the quality is so high that every home, construction site, car, truck, camper, garage and backyard shed needs FiberFix on hand."

FiberFix is a textured material infused with a special resin that when dipped in water and wrapped around a broken item creates a water-tight, permanent fix on practically anything, including wood, metal, PVC, plastic and more.

"I was instantly impressed with FiberFix," said Lori Greiner. "The team behind it has created a product that fits a strong need in the consumer marketplace. FiberFix is easy to use, works better than anything else I've seen on the market and comes in at an attractive price point. It's a great problem-solving solution and I am excited to be involved with FiberFix going forward."

Child added, "It's water proof, cold and heat resistant, non-toxic and quite simply the strongest thing we have ever seen. When you FiberFix it, you fix it for good!"

Currently FiberFix can be found in more than 2,000 retail locations and retail expansion is growing almost daily as more outlets begin to stock FiberFix across North America and internationally. Visit the [FiberFix store locator](#) to find the nearest retail outlet. Go to www.fiberfix.com to and get the combo 3-pack while supplies last.

Social Media Links:

FaceBook: <https://www.facebook.com/FiberFixUSA>

Twitter: www.twitter.com/FiberFixUSA

Pinterest: www.pinterest.com/fiberfix

About FiberFix

Headquartered in Utah, FiberFix was born out of the frustration of not having anything better to use to repair broken items than temporary, weak tapes or messy and dangerous epoxies. The company, comprised of young entrepreneurs, wanted to create something that brought the strength of an epoxy with the ease of a tape. Through rigorous research and development, Fiber Fix was born! It is more than 100X stronger than duct tape and hardens in a matter of minutes. For more information, please visit www.fiberfix.com.

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