



For immediate release

Designer Jillian Harris to feature Icynene spray foam insulation in new NextGenHomeTV series

Mississauga, ON. 29 October 2013. Icynene spray foam insulation and its energy efficient performance benefits will be featured on a new NextGenHomeTV series (www.NGHTV.com) to be hosted by Canadian interior designer and TV personality Jillian Harris.

Icynene's open-cell light density spray foam insulation, LD-C-50[®], features long-term performance properties ideal for residential applications. Icynene LD-C-50[®] allows homeowners to reduce their monthly heating and cooling bills considerably as well as protect against moisture and the infiltration of external pollutants and allergens. The classic spray foam product has been used in thousands of homes and commercial buildings across North America for more than 25 years.

Co-host of the popular 'Love It or List It Vancouver', Harris will turn her recent home purchase from money pit to dream home while learning about a range of green, energy efficient and modern building products including Icynene spray foam insulation. The new NextGenHomeTV series will give building professionals and homeowners the chance to learn about new building materials available on the market.

"We are excited to be part of the new NextGenHomeTV series with host Jillian Harris and to show how spray foam insulation can make a real difference in a home. Spray foam insulation is the perfect choice for homeowners seeking an energy efficient insulation product that reduces their monthly heating and cooling bills, helps improve indoor air quality, deters pests from nesting all while maintaining a comfortable living space for its occupants," said VP Marketing, Betsy Cosper.

"As a proudly Canadian company, we're thrilled that we've been able to help builders, architects and homeowners create healthier and more energy efficient homes. Being involved in the NextGenHomeTV 'Make It Home' series lets us demonstrate that sustainable living using spray foam insulation is within reach for every homeowner," said Mrs. Cosper.

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About Icynene

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for



improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

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