

THINK FINDING THE RIGHT GIFT CAN BE TOUGH?

You're not alone.

We give you...



GIFTING, BY THE NUMBERS

PRESENTED BY:

Giftovus

Brainstorm gift ideas with friends & family

www.giftovus.com

NUMBER OF PEOPLE THAT THE AVERAGE AMERICAN SHOPS FOR AROUND THE HOLIDAYS



NUMBER OF PEOPLE WHO THEY STRUGGLE TO FIND GIFTS FOR 6 PEOPLE

TIME SPENT IN THE STRUGGLE



WITH THOSE 18 HOURS YOU COULD...



5x
RUN A MARATHON
5 TIMES



9x
WATCH 9 MOVIES
W/ YOUR FRIENDS



2x
LAUGH 'TIL YOU CRY W/
EACH FRIEND
(2 comedy shows / Friend)



18x
WRITE 18 HEARTFELT
LETTERS

TIME AMERICA AS A WHOLE SPENDS WORKING ON GIFTS PER YEAR



THAT COMPARES TO:



HAVING SEX

2.41
billion
HOURS



SPENT AT SOCIAL GATHERINGS/PARTIES

7.6
billion
HOURS



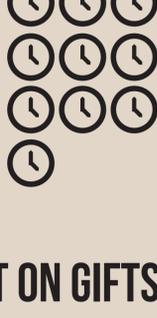
VOLUNTEERING FOR THOSE IN NEED

8
billion
HOURS



IN CHURCH (no idea how many are praying for gift ideas)

12.7
billion
HOURS



🕒 = 1 BILLION HOURS

THE VALUE OF THE 6.96 BILLION HOURS SPENT ON GIFTS IS

\$149,000,000,000

IN LABOR COSTS... *yikes!*



With that money, America could:



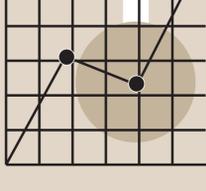
Buy every car GM produced worldwide in a year. Sorry, but not everyone would get a car.



Employ every computer and math professional (3 million) in America to solve the problem. (We're doing it with just 4)



Pay every doctor and surgeon's salary, with a 28% raise.

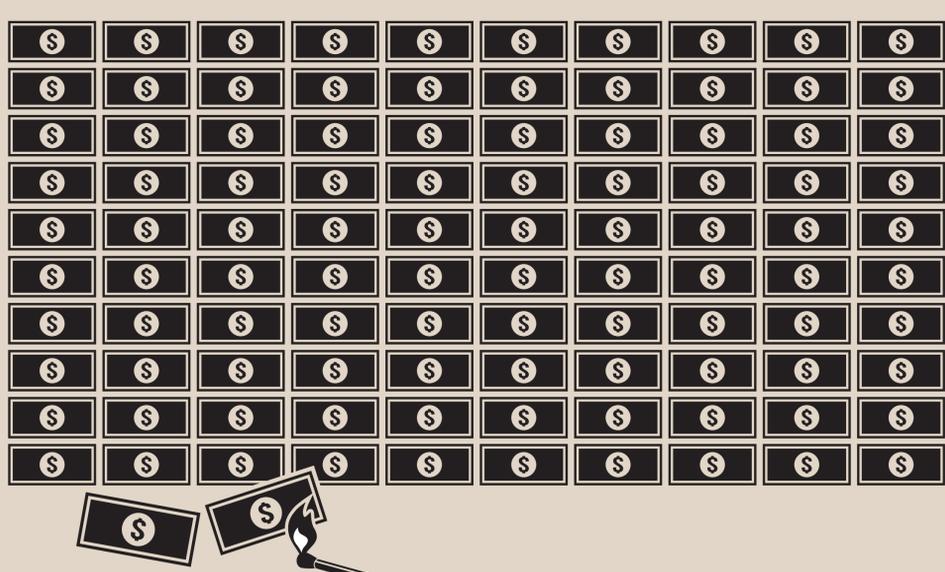


Buy every share of Amazon. Who gets what though?



DESPITE ALL THIS EFFORT, GIVERS ARE STILL WRONG >20% OF THE TIME.

THIS AVERAGES TO \$102 WASTED EACH XMAS



THINGS YOU COULD HAVE BOUGHT WITH THAT EXTRA MONEY



1

pair RUNNING SHOES

To get through that marathon



1

year NETFLIX



20

boxes TISSUES

For the tears



1

dinner WITH FRIENDS

At a nice restaurant



3

more gifts FOR YOUR FRIENDS

THE SOLUTION IS GETTING TO KNOW EACH OTHER BETTER.

Buy the people you struggle with a beer, a coffee, or a lunch. In the hour you spend, we're sure you'll learn something that will light the lamp of inspiration for an **amazing gift**.



... and if you can't get together with them, try www.giftovus.com

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