



PRESS RELEASE  
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## FOR IMMEDIATE RELEASE

### Guppy Photo Booths Unveils Scalable Social Media Kiosk Product Line

HOUSTON, TX – Guppy Photo Booths, one of the leading manufacturers and developers of social media [photo booth](#) kiosk hardware and software for engaging consumers and event guests, has just expanded its dynamic product line to include the freestanding or wall-mounted guppyMINI™, the tabletop guppyPOD™, and freestanding guppyMAX™. The diversity of the line caters to a wide variety of space requirements and restrictions, with the POD and Max models even housing the printer within the enclosure.

When it comes to photo booth kiosk design, there is no such thing as one size fits all, says Director of Awesome, Frances Foreman. The guppy product line is the result of countless conversations with photobooth owners and event planners whose input has helped to shape the design of the units and the capability of the software. We pride ourselves on being really good listeners.

All kiosks allow users to take photos and videos at the kiosk itself or send photos and videos to the unit remotely from a smartphone by uploading the content on Instagram or Twitter, making it both an *Instagram Photo Booth* and a *Twitter Photobooth*.

Users can apply a branded overlay to their photo, and may then be required to take part in some form of data collection including responses to custom survey questions before being able to do any of the following direct from the kiosk touchscreen or a nearby guppy sharing station:

- Print their photo (photos taken at the kiosk itself can even be printed as 2X6 photo strips)
- Email their photo or video
- Share their photo or video to social media.

Guppy photo and video kiosks are ideal for engaging users at:

- Public Events (sporting events, festivals, trade shows, concerts)
- Corporate Social Events (conferences, meetings, holiday parties)
- Private Celebratory Events (wedding receptions, bar and bat mitzvahs, milestone birthdays, graduation parties)
- Retail Locations (including bars and restaurants)

Photobooth kiosks are available worldwide for purchase, lease, or one-time rental with a range of affordable financial plans designed to accommodate every budget. If an all-in-one kiosk is not needed, the company also offers a la carte options including the software (which can run on any Windows 8 computer) and any of several different kiosk enclosures. View more photos and see guppy kiosks in action at [www.guppyphotobooth.com](http://www.guppyphotobooth.com)

#### About Guppy Photo Booths:

Guppy Photo Booths is a division of *Alpha Event Marketing Services, Inc.* Established in 1998 and with field operations throughout the United States, the company is a leading provider of custom photo and video activation marketing solutions to experiential agencies, brands, and corporate event planners that are looking to enhance guest experiences in event settings of all kinds including sporting events, festivals, trade shows, and concerts. The company has activated events for blue-chip brands such as Coca-Cola, McDonald's, Nike, Maxim, AT&T, MTV, Yahoo!, and many others.