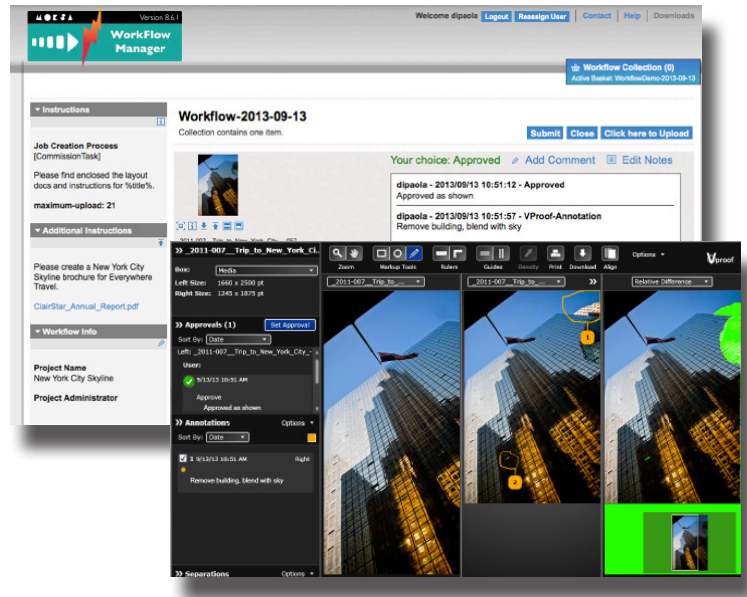# VProof Stack
for Cumulus

MOKSA Version 8.6.1

VProof Stack

Manage proofing cycles with ease!

Control all Digital Assets & Virtual Proofing through a Single Production Environment

'Moksa/Vproof Stack for Cumulus' is one of the industry's first integrated software suites unifying content owners (brand companies or publishers), content creators (ad agencies and/or designers) with content producers (prepress houses, printers and converters). With Moksa/Vproof, service representatives and customers can now collaborate online in real-time via a single, intuitive web interface to manage print jobs from conception to delivery and beyond.

Canto

V Viki Solutions

Moksa/Vproof Stack for Cumulus

Technology Stack

- Cumulus Digital Asset Management Software by Canto Inc. (Entry, Workgroup and Enterprise versions supported)
- Vproof API by Viki Solutions
- Workflow Manager by Moksa (Optional)
- Includes support for the Cumulus Desktop Client and internet interfaces - Cumulus Sites, Cumulus Web Client and WorkflowManager

Features

- Continuously monitors and tracks all changes to the asset record in Cumulus
- Integrated software suite unifying content owners and content creators, with content producers
- Collaborate online in real-time via a single, intuitive web interface to manage print jobs from conception to delivery and beyond

Value Added

Moksa/Vproof Stack for Cumulus creates new business opportunities for pre-media, packaging and commercial print enterprises by controlling the content and tracking job history.

Core to the suite is a secure repository where completed jobs are archived and text indexed allowing customers to search, view, transform and order elements for derivative use.

Job history including edits, comments, annotations, color values, participants, are permanently stored for detailed review, cost analysis and billing use.

Use Case

The power of Vproof Stack is its ability to automate your proofing process into a single solution.

- A freelance designer uploads first pass of a book jacket asset via a web interface
- Alert sent to art director' via email & live link to asset
- Art Director adds comments on the uploaded file and routes it to either the Graphic Artist and/or the Management
- Editor adds comments and notifies External 'Color Pre-Media' facility

  Note: When used wiht Workflow Manager, the built-in notification system alerts everyone in the workflow

- As part of the notification - 'CMYK' color values are matched to spec
- Image areas are commented as required, with suggestions for image edits
- The Color 'Pre-Media' facility easily creates a new version of the asset through the DAM. The versioned asset is uploaded back to the DAM when completed
- All new comments in the asset are automatically synchronized to specific proofing related meta-data in the DAM schema.
- Art Director invites a number of other concerned constituents online to view the original and versioned asset in a special 'Compare' three pane mode
- Asset edits and color is Approved - No 'MatchPrint' needed

New: Vproof Stack for Cumulus Now Integrated With Workflow Manager!

Our technology stack delivers all your branded project needs in a single click

MOKSA

Contact us for more information: vproof@moksa.com
Or visit us online to learn m ore: www.moksa.com