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FOR IMMEDIATE RELEASE

**SERENO GROUP RECOGNIZED AS ONE OF THE TOP
PHILANTHROPIC ORGANIZATIONS IN SANTA CLARA COUNTY
BY THE SILICON VALLEY BUSINESS JOURNAL**

LOS GATOS—November 6, 2013. Sereno Group was named one of the top 50 philanthropic corporate organizations in Santa Clara County for 2012 by the Silicon Valley Business Journal. Sereno Group's recognition was the direct result of their *1% for Good* movement started mid-year 2012.

Sereno Group was joined on the top 50 list by The Sobrato Organization, Cisco Systems, Intel, Applied Materials, and Oracle, as well as other luminary Silicon Valley corporations. SVBJ notes that the top 50 corporate givers jumped by 29.8% to \$102.7 million from the previous year.

"We are so tremendously honored and humbled to be recognized for our *1% for Good* movement," said Chris Trapani, Founder and CEO of Sereno Group, "This award is a testament to the great Realtors we work with. The *1% for Good* was started by agents looking for a way to articulate our core value of community first. To think that our relatively smaller company with 235 Realtors would be sharing the same air as The Sobrato Organization, Oracle, eBay, and other longstanding, iconic Silicon Valley organizations is incredible."

The *1% for Good* is an office specific, agent driven, grassroots movement that donates to local non-profit, community minded organizations. To date, *1% for Good* has donated to such local organizations as Grind for Hunger, CancerCare Point, Magical Bridge Project, Paralyzed Veterans, Saratoga Senior Center, and Lacy of Santa Clara County, among others.

For more information about *1% for Good*, please visit: www.serenogroup.com/onepercent

About Sereno Group:

Open since July 1, 2006, Sereno Group Real Estate has quickly established itself as a market leader by continually attracting top producing agents in the Silicon Valley. During this time, Sereno Group has achieved the highest per agent productivity for residential real estate brokers in the county. In 2012, Sereno Group ranked as the #4 brokerage in the United States for per agent closed sales volume in Real Trend's annual national brokerage rankings report. The company, which has been ranked the #1 Best Place to Work in the Bay Area for three years in a row, now has six offices located in Los Gatos, Saratoga, Los Altos, Santa Cruz, and Palo Alto and Willow Glen. The 235 agents of Sereno Group sell and serve the Santa Clara, San Mateo and Santa Cruz Counties and points beyond.

For more information, please visit: www.serenogroup.com