

The Align4Profit Value Proposition



Our Promise

At Align4Profit we deliver sustainable growth and profit for our customers by helping leaders create workplaces where everyone profits!

We deliver Fit-for-Purpose, Leadership development solutions guaranteed to produce Real, Relevant, Transformational, and Sustainable outcomes.

What is Fit-for-Purpose?

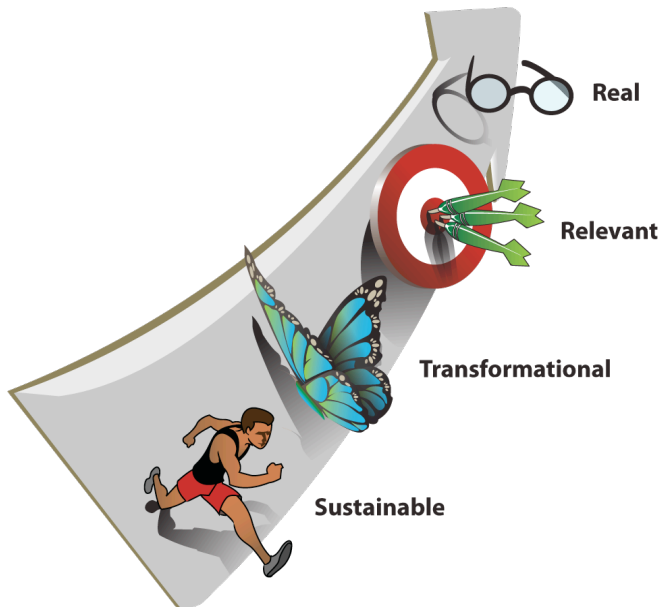
Fit-for-purpose solutions supply the best, quality solution available at a specific time for a specific problem. Every Align4Profit solution is designed to address a specific issue and scaled to meet financial constraints, terms of use, ROI, and a host of other metrics.

After 25 years in the Human Capital Industry, developing leaders in companies like Ericsson, PepsiCo, Providence Healthcare, and others in the US, Canada, Europe, South Africa, and South America, Align4Profit has incorporated best practices, deep research, generational and cultural experiences, and other lessons learned to bring you strategically, tactically, and emotively inspiring learning solutions.

Benefits of Our Learning Methodology

All leadership development consultants promise to change behavior, but our clients tell us why our approach goes much deeper than simple and temporary behavior change.

In more than 250 course evaluations and third-party interviews with our customers, we hear that Align4Profit Leadership Development modifies the way leaders feel and think as well as how they talk and act. We promise you results that are Real, Relevant, Transformational, and Sustainable.



Real

Candid, pragmatic and immediately applicable

We speak candidly and deliver not just theoretical insight but roll-up-your-sleeves practical, instantly applicable skills leaders can use in real-life situations. Your leaders return to work with behavior they have practiced in teams of peers, not just theoretical insight gained from a lecture.

Relevant

Fit-for-purpose, not one-size-fits-all

We provide development that is strategically and tactically aligned to your specific and unique cultural dynamics, corporate values, leadership competencies, developmental needs, and

business objectives. All the while we remain intimately focused on each leader's personal needs and goals. Our center of attention is directed at achieving business outcomes.

Transformational

Deep, below-the-surface solutions, not superficial remedies

We deliver deep, emotive, cognitive, and behavior-based transformational change based on the predictability of human behavior and social motivation, rather than settling for shallow, prescriptive practices. Change facilitated by experiential activities and backed by time-tested, best-practice instructional design.

Sustainable

Life-long habits, not quick tricks easily forgotten

We develop new habits that never fade away by championing phased development, positive peer pressure and bold accountability, rather than by delivering isolated, shot-in-the-arm events. Our learning transforms into sustainable skills with an ongoing cycle to uplift leadership even after the formal learning phase is completed.

Contact Align4Profit to learn more about our [Leadership Development Solutions](#). We look forward to hearing from you. info@align4profit.com 972-608-0400