

## **FOR IMMEDIATE RELEASE**

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## FrontStream's NonProfit Division Supports Relief Efforts for Victims of Typhoon

Mobilizing to alleviate the effects of devastating storm.

Reston, VA – November 14, 2013 – In the aftermath of one of the strongest recorded storms to ever make landfall, relief efforts have already begun to aid survivors of the typhoon that swept through the Philippines on November 8. As military units and international aid organizations are mobilizing resources to provide support to the areas hardest hit, FrontStream is working diligently to find ways to support recovery and relief efforts.

Nina Vellayan, CEO and President of FrontStream, said in an official statement, "Hearing the stories of loss experienced by those impacted by this storm is truly heartbreaking. We are here to support those that are spearheading recovery efforts on the ground and will continue to work to get donations to the aid organizations that need them most."

We want to do our part in providing resources to those that most need them by supporting the various nonprofit organizations who are lending a helping hand. To donate directly to a nonprofit that is assisting in the relief efforts, visit our Disaster Relief page at <a href="http://www.frontstreampayments.com/DisasterRelief.aspx">http://www.frontstreampayments.com/DisasterRelief.aspx</a>.

All donations are processed by FirstGiving, a wholly owned subsidiary of FrontStream Payments and a trusted name with more than a decade of experience in working with nonprofits.

## **About FrontStream Payments**

FrontStream Payments is a multi-national provider of integrated back-end merchant solutions and robust front-end payment and donation management products. FrontStream's goal is to continue to find creative ways to provide solutions to our key verticals and consistently deliver value to our clients & partners. To that end, we continue to invest in our technology and develop customer and partner-centric initiatives.

As a responsible corporate citizen, FrontStream has a vested interest in the expansion of social good and we have significantly expanded our suite of charitable solutions through the FrontStream NonProfit Sector which consists of leading brands in the nonprofit space; the current family of brands includes FirstGivingTM, GiftWorks and Artez Interactive. The company is headquartered in Reston, VA and has offices in Brentwood, TN, Lacey, WA, Boston, MA, Lancaster, PA, Toronto, ON and West Melbourne, VIC, Australia.

## About FirstGiving

FirstGiving empowers passionate individuals to raise money online for thousands of causes and helps 501c3 nonprofit organizations plan, execute, and measure successful online fundraising campaigns. FirstGiving is a proven provider of powerful, yet easy-to-use tools for charity fundraising events and grassroots fundraising campaigns and securely processes online donations. Fundraising ideas and fundraising tips abound on FirstGiving, and our personal fundraising pages are easier to use than any other fundraising software product. In addition, in support of our commitment to expanding the world of giving, we offer a suite of Application Programming Interfaces (APIs) enabling charities and outside parties to tap into our donation processing and fundraising expertise. For more information, visit <a href="www.firstgiving.com">www.firstgiving.com</a> or contact us at <a href="mailto:press@firstgiving.com">press@firstgiving.com</a> or contact us at <a href="mailto:press@firstgiving.com">press@firstgiving.com</a>.