

WE ASKED

WOULD YOU LOAN MONEY TO A FAMILY MEMBER OR FRIEND IN NEED?

FAMILY

82% YES

92% of 18-34 year olds would loan to family

VS

FRIENDS

66% YES

Regardless of respondent's gender, age, or income

Good enough reasons for a loan...

67%



emergency/ disaster/ death

42%



medical bills

41%



regular bills

40%



mortgage

29%



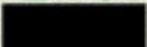
car payment

26%



tuition/ student loan

10%



any of these reasons

It's payback time...



66% WOULD require family or friend to repay the loan



15% WOULD NOT require family or friend to repay the loan

men & women



responded similarly in all questions

\$89 BILLION IS LOANED BETWEEN FRIENDS AND FAMILY IN THE U.S. EACH YEAR

Federal Reserve Board Survey of Consumer Finances

How much would you give?

14%

15%

38%

20%

9%

3%

1%

wouldn't give any

under \$100

\$100 - \$500

\$500 - \$1,000

\$1,000 - \$5,000

\$5,000 - \$10,000

\$10,000 or more



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