



WellCare Partners With The American Diabetes Association To Fight Diabetes in Georgia

Company Gives \$75,000 In Support Of Team Red In Five Cities Across The Country



WellCare employees, family members and friends at the American Diabetes Association's Step Out: Walk to Stop Diabetes® event in Atlanta on November 9.

TAMPA, Fla. (Nov. 14, 2013) —

WellCare Health Plans, Inc. (NYSE: WCG) supported the American Diabetes Association's Step Out: Walk to Stop Diabetes® event in Atlanta on November 9 to raise awareness and funds to help the nearly 26 million people across the country who are living with the disease.

WellCare, in conjunction with the WellCare Community Foundation, is a sponsor of Team Red, which provides an opportunity for individual walkers in select cities to join an American Diabetes Association walk team in their area. WellCare is supporting five Team Reds in cities across the country, including Atlanta, with a total contribution of \$75,000. WellCare of Georgia also held

fundraisers and formed a walk team comprised of employees, family members and friends.

"According to the American Diabetes Association, there are more than a million Georgia children and adults who suffer from diabetes. It touches our members, employees, families and communities, and WellCare is committed to doing our part to fight this serious disease," said Roman Kulich, WellCare's region president, Georgia and South Carolina.

"People across Georgia are increasingly feeling the effects of diabetes, and they need our help to learn how to stop it and support those living with the disease," said Rená B. Cozart, executive director, American Diabetes Association. "The American Diabetes Association, Atlanta/North Georgia Region, is grateful to WellCare for raising awareness through its participation in Atlanta's Step Out: Walk to Stop Diabetes and its sponsorship of Team Red."

As part of its efforts to fight diabetes, WellCare identifies members with the disease and performs outreach using a team of registered nurses and health professionals with clinical experience with diabetes. WellCare also provides education and health coaching for members and their caregivers, empowering them to make behavioral changes, self-manage their condition, and ensure the choices they make will improve their health and quality of life.

As of September 30, 2013, WellCare serves approximately 552,000 Medicaid and PeachCare for Kids® plan members, 27,000 Medicare Advantage plan members and 34,000 Medicare Prescription Drug Plan members in Georgia.

About WellCare Health Plans, Inc.

WellCare Health Plans, Inc. provides managed care services targeted to government-sponsored health care programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Fla., WellCare offers a variety of health plans for families, children, and the aged, blind, and disabled, as well as prescription drug plans. The company serves approximately 2.8 million members nationwide as of September 30, 2013. For more information about WellCare, please visit the company's website at www.wellcare.com.

About the WellCare Community Foundation

The WellCare Community Foundation was established in 2010 and is a non-profit, private foundation. Its mission is to foster and promote the health, well-being and quality of life for the poor, distressed and other medically underserved populations - including, those who are elderly, young and indigent - and the communities in which they live. The WellCare Community Foundation carries out this mission by supporting work that helps people live healthy, safe and productive lives, and by assisting groups with serious and neglected health needs. Underscoring this mission is the WellCare Community Foundation's goal to serve as a national resource that fosters an environment where there is a continuum of education, access and quality health care, all of which improve the overall health, well-being and quality of life of targeted beneficiaries.

-END-

CONTACT:**Media Relations**

Denise Malecki

813-206-2747

denise.malecki@wellcare.com