

# 12 DAYS OF CHRISTMAS TIPS FOR HOLIDAY SHOPPING



Whether you're hitting the stores before Thanksgiving, on Black Friday or anytime between now and Christmas, Signal 88 Security offers the following holiday shopping advice to consumers.

**Day 1: Follow the Leader** When you arrive at a crowded place, don't ignore signs or barricades, which are often placed to control a crowd.

**Day 2: Proceed with Caution** When stores' doors open, avoid running or pushing.

**Day 3: Practice Patience** Often, long lines can lead to short tempers. Expect to encounter potentially frustrating delays if you're out on one of the major shopping days.

**Day 4: Pick Your Battles** Rather than participating in a verbal or physical altercation over a desired item, know when to walk away.

**Day 5: Stand Guard** Inside a store, never leave your purse, wallet or shopping cart unattended.

**Day 6: Travel Light** Consider using your pockets instead of your purse. Keep valuables close to your body.

**Day 7: Take a Friend** Walking with a buddy, especially in a dark parking lot, can be a theft deterrent.

**Day 8: Hire a Babysitter** Leave the kids at home, where they won't become a distraction or wander off.

**Day 9: Store Your Stash** Lock presents in the trunk of your car, where they're out of view. Make sure your doors are locked and your car alarm is activated.

**Day 10: In Case of Emergency** If you find yourself in a dangerous situation, leave the area immediately.

**Day 11: Look for Help** Contact a store employee, law enforcement or a security officer if you feel unsafe or threatened.

**Day 12: Return Respectfully** Expect to encounter crowds and long lines. Pay attention to your surroundings, even though the holiday is over.



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