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Funeral Fund, Inc.

FOR IMMEDIATE RELEASE November 14, 2013

Contact: Michael O'Neal, CEO / Founder E-mail: info@funeralfund.com Web: www.funeralfund.com

Re: The Philippines Death Relief Fund.

A crowd funding site to aid victims of the Philippine typhoon with their burial needs has been set up at <u>www.funeralfund.com</u>.

Governor Dominic Petilla stated that there may be 10,000 deaths in the province, mostly by drowning and from collapsed buildings. The governor's figure was based on reports from village officials in areas where Typhoon Haiyan slammed last week. Funeral homes in the area have also been demolished.

The extent of massive devastation became apparent as horrified residents spoke of storm surges as high as trees.

Americans are donating.

Americans are opening their wallets and providing financial relief to the typhoon-battered Philippines, but monies are still needed for burial expenses and sanitation supplies.

As Philippine officials try to get aid to desperate Typhoon Haiyan survivors, relief organizations are reporting strong donations. But what about the large number of victims who might be buried in a mass grave if assistance doesn't come soon? Who is donating to cover these costs? Despite the outpouring of generosity, organizations such as the **Philippine Mortuary Association** (PMA) have not been receiving contributions and they are having a very difficult time burying thousands of victims.

Many donations, but in smaller amounts pour in.

The scene is one of utter devastation. There is no electricity in the entire area and no water. Local emergency food stocks have been dwindling. The immediate need is water, both for drinking and cleaning

but we also need to bury the dead with a modicum of dignity. They need burial products and sanitation supplies for the volunteers' safety.

While technology makes it easier to donate, donations tend to be limited to \$10 - below the \$50 median a typical household gives, and the funeral associations in the Philippines are being sorely overlooked.

FuneralFund.com is helping to raise monies to bury the victims.

The Philippines Death Relief has been established by consultant Nancy Burban, and Funeral Directors; Allen Wolford and James Claire to aid Renato Dychangco, President of <u>The Philippine Mortuary</u> <u>Association</u>.

Their mission is to use <u>www.FuneralFund.com</u>, a crowd funding platform for funeral assistance; to aid the many deceased victims of this typhoon with a simple burial. Please help these victims and their grieving families by donating a small amount for a dignified burial.

We all need to join hands globally and help these devastated families in any way we can. Just \$5 or \$10 will be greatly appreciated.

There are many charities set up to provide food and shelter. **The Philippines Death Relief Fund** has been set up on <u>www.FuneralFund.com</u> to aid with the burial needs of so many. These victims deserve dignity in death.

We ask you to help in any way you can. These monies will be provided to The Philippine Mortuary Association as they are collected.

All donations can be made online at:

http://www.funeralfund.com/project/philippines-death-relief-fund

Sincerely, *Michael O'Neal CEO / Founder* funeralfund.com