

For Immediate Release.

Niche Video Media Signs 100th Customer

Atlanta, Georgia (November 1, 2013) – Niche Video Media, LLC, announced today the signing of its 100th customer. In honor of this extraordinary milestone, the company gave the new customer a \$100 Amazon Gift Card.

“This is a testament to the market need for a Secure Collaboration Platform,” Said Glen West, Chief Customer Officer. “Each month has seen a double digit increase in customers from the month before. This month, with our 1.2 release, we hit triple-digit growth.”



Niche Video Media™ has filled a void in the market for secure, collaborative video hosting with their Private Media Channel™. Customers are able to securely store multi-media files in a cloud based management system, giving them complete control on who has access to these files. Then the client can stream their videos to authorized users anytime, in any language, anywhere on any device. Plus, Niche Video Media™ gives these users the tools to engage with the video and share their feedback within the community. With white label hosting, all branding remains consistent with the client and their website, not Niche Video Media™.

A Private Media Channel™ is ideal for companies with a large group of geographically distributed users (the “Community”) that must keep up-to-date with information best distributed in a multi-media format because it allows those users to interact with each other around that information and add value to the entire community. Some examples are large distributed sales forces with a variety of complex products; value chains of suppliers, manufacturers, distributors, and customers; industry communities for knowledge sharing, and technical certification training companies.

About Niche Video Media™

[Niche Video Media](#)™, LLC provides a secured streaming video platform to individuals and businesses that allows customers to brand, share, and monetize their video content to a global audience without investing in video infrastructure or costly skill sets. By marrying

the concept of a video platform with community building, we help customers engage their unique audiences around their unique content.

Want to join in the Secure Collaboration fun? See for yourself how a Private Media Channel™ can help you at <http://nichevid.com/>.

For more information, contact: contact@nichevid.com

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