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## **7Summits Provides Exclusive Jive 7 Upgrade Program**

*Strategic support will streamline the upgrade process and reduce total cost of ownership*

**MILWAUKEE (Nov. 19, 2013)** – Social business agency [7Summits](#) has developed a comprehensive upgrade program to assist [Jive Software](#) users with upgrades to the forthcoming Jive 7. This update, which is scheduled to launch before the end of 2013, includes key functionality that enables full out-of-the-box integration with Box and Salesforce.com, along with expanded user profiles, improved gamification features and enhanced social analytics. Jive 7 will also include Purposeful Places, which allow important team members to connect in customizable “rooms,” that provide structure and context for collaboration, event management and information.

To support organizations as they prepare for this significant upgrade, 7Summits has developed a [Jive 7 Upgrade Readiness Checklist](#). Through a simple set of questions, users can easily determine the complexity of their existing community and accomplish critical pre-work to streamline the upgrade process. 7Summits has developed a five-phase upgrade approach based on industry best practices and their extensive experience. Their strategic analysis will help organizations review their system customizations and modifications and evaluate them against key business requirements to build an upgrade plan that fully leverages Jive 7’s standard features.

“Jive 7 is the most significant advancement in social business technology to date,” said Rob Murray, Senior Vice President of 7Summits. “This launch gives organizations the opportunity to move away from customization and utilize the out-of-the-box capabilities and apps within the Jive platform. This will ensure that the company is in congruence with the Jive 7 upgrade process and ultimately reduce the total cost of ownership.”

As a Jive Alliance Partner since 2009, 7Summits has built innovative social business communities for Fortune 1000 companies across the globe. Voted Jive’s Most Valued Partner in 2012, 7Summits has a portfolio of over 70 Jive installations and more than 35 Jive upgrades, with expertise in both customer and employee communities. 7Summits’ dedicated team of over 50 Jive developers, solution architects, business analysts, designers and strategists is poised to develop a strategy and project plan to handle even the most complex upgrade.



“Jive 7 provides an opportunity for businesses to maintain their competitive advantage in an increasingly social marketplace,” said Murray. “7Summits is the ideal partner to help these businesses complete their business transformation and improve results. Our team will maximize the effectiveness of their social communities by addressing the needs of their specific audiences and improving collaboration.”

To schedule a demo or begin the upgrade process, contact 7Summits at 1-866-SHERPAS.

### **About 7Summits**

7Summits, [www.7summitsagency.com](http://www.7summitsagency.com), is a social business agency founded in 2009 to help companies engage customers, partners and employees to help grow their businesses.

7Summits solutions deliver top line revenue growth and bottom-line productivity improvement by focusing on both consumer influence and employee collaboration. The company works with numerous Fortune 500 brands to transform key business processes and become more fully networked enterprises. 7Summits offers deep expertise in social business strategy, community experience design, platform development and integration, as well as community activation.

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