Scytl Smart Governance for Smart Cities

A comprehensive and secure online citizen engagement platform connecting citizens with one another and with city officials through binding and non-binding consultation processes.

- **Enables** a positive and open dialogue between citizens and city officials, offering a two-fold citizen engagement approach combining bottom up and top down participatory channels.

- **Fulfills** the four main participatory process phases (information gathering, dialogue enablement, decision making and assessment), while storing data for ongoing queries, monitoring, evaluation and reporting.

- **Offers** advanced security features that protect the consultative process integrity as well as citizen privacy.

- Citizens enfranchisement in decision making processes, ensuring their voices are heard.

- Informed city decisions based on citizen feedback and engagement.

- Credibility through citizen accessibility to city information, documents and proceedings.

- Transparency in the dissemination of feedback and results via citizen portals.

Smart Cities Tools

- Scytl eConsultations
- Scytl Online Voting
- Scytl Voter Education
- Scytl Social Media Monitoring
- Scytl eDemocracy Portal

Smart Governance for Smart Cities in Action

RÉPUBLIQUE ET CANTON DE NEUCHÂTEL ne.ch · ¡MADRID! · THE CITY OF Edmonton · HI · HALIFAX REGIONAL MUNICIPALITY · IEDF INSTITUTO ELECTORAL DEL DISTRITO FEDERAL · Auckland Council Te Kaunihera o Tāmaki Makaurau

Scytl
Innovating Democracy

Smart Cities Start with Smart Governance

With the world's exponential population growth, the 21st century will see more people living in cities than in rural area. How will governments ensure that cities are managed and governed efficiently today, tomorrow and in the future?

More than **10,000** New Cities

37 mega cities with **+10M** population

Addressing the Issues

Audience
Population growth

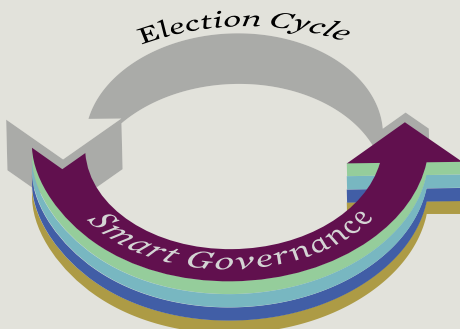**Resources**
Optimization of public services & administration

Engagement
Increasing demand for transparency, direct involvement in public policies and remote access to public services

Smart Governance to Enable Smart Cities Efficiencies & Engagement

Between election cycles, governments require solutions developed specifically to cater to the needs and requirements for good governance. Smart Governance solutions enable efficiencies, transparency and engagement for Smart Cities, Smart Provinces, Smart States, Smart Countries...
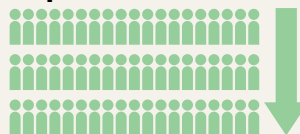
Election Cycle

Smart Governance

Smart Cities Engagement Channels

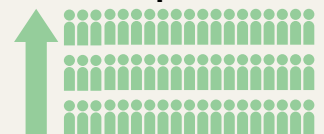Active government and citizen participation in decision making processes via modern day communication channels

Smart Cities

Smart Cities

Top Down

City officials' engagement and drive of participatory conversations with citizens

Bottom up

Citizen conversations, participation and feedback used by city officials for informed decision processes

Scytl
Innovating Democracy

#SMARTCITIES
#SMARTGOVERNANCE
#ONLINEVOTING