



# California Association for Micro Enterprise Opportunity

## WOMEN'S ENTREPRENEURSHIP SYMPOSIUM

### Join CAMEO in Los Angeles for our 5th Annual Women's Entrepreneurship Symposium on December 3, 2013 @ Los Angeles Federal Reserve This Year's Theme: Food, Glorious Food Biz

Women entrepreneurs represent the fastest growing segment of new businesses in California. iViva! was launched in 2007 to provide training, technical assistance, and peer support to help CAMEO members better reach and serve the Latino market of entrepreneurs. In 2011, we changed focus to spotlight women of color entrepreneurs. In 2012 we focused on women veterans with an entrepreneurial streak and the importance of connection.

California is foodie central. It's in our history that runs through the farms of San Joaquin Valley. It's in taquerias of San Diego. It's in the celebrity chefs of Los Angeles and the gastropubs in San Francisco. We're leaders in the local food movement. There's no better place to grow food, explore food innovations or market food than in California. And that means opportunity, so it's no wonder so many CAMEO members are serving clients who want to be in the food business, many of them women. With that in mind, we decided that this year's women's symposium should focus on the food industry: business opportunities, financing and policy.



#### WHY YOU SHOULD ATTEND FOOD, GLORIOUS FOOD BIZ

- Learn about health food and other trends that are driving LA business opportunities.
- Test out easy-to-use new technology that helps business owners (from start up to growth) manage their financials.
- Discuss food incubators in urban spaces.
- Be inspired by keynote speakers **Liza Braude-Glidden, cofounder of Beanfields Bean and Rice Chips** and **Evan Kleiman of KCRW's Good Food!**
- Network. Enjoy the fun of a CAMEO event.

Register:

[microbiz.org/food-glorious-food-biz-registration/](http://microbiz.org/food-glorious-food-biz-registration/)

Agenda and Speaker Info:  
[bit.ly/foodgloriousfoodbiz](http://bit.ly/foodgloriousfoodbiz)

Questions?

Email Andrew Cole

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