



PowerNet Global announces two new leadership members

Vice President of Sales and Marketing Director named

CINCINNATI, OH – November 26, 2013 – PowerNet Global announced this week the addition of two new leaders to their organization. The company has promoted John Putnam to Vice President of Sales and named Krista Geiger as Marketing Director.

Putnam has been with PowerNet Global since 2008 and has more than 25 years of sales experience. In his new capacity, he will have oversight for the Direct Sales, Agent and Enterprise groups.

Putnam is passionate about providing a total telecommunications solution to business and residential consumers. "We have a reputation for putting our customers first," he said. "We offer the most cost-effective solutions to our customers because we have the innovative equipment, comprehensive service and compassionate people that can create a truly custom solution for our customers."

According to Allison Stevens, Chief Executive Officer, Putnam will be responsible for creating synergies across their markets, finding ways to cross sell their offerings and removing barriers for working more efficiently internally.

"John has proven to be a leader and visionary for our sales organization," she said. "He has the ability to energize our team and the knowledge to help our customers become more efficient in their operations and our agents the ability to come to one source for all of their client's telecommunications needs."

Putnam is a Miami University graduate where he received both his BA in Finance and his MBA in Marketing.

Krista Geiger has been named Marketing Director, where she is responsible for overall marketing strategy and brand identity. Geiger, recently served as the Senior Marketing Operations Manager at Luxottica, where she had a series of progressive responsibilities in the company and was most recently with the EyeMed Vision Care division. Geiger has 14 years of B2B and B2C marketing experience that she is excited to apply at PowerNet Global.

"I am glad to be on board at a company that has such strong values and passionate people," said Geiger. "My job is to build the industry presence of PowerNet Global. We need to get the word out about the total telecommunications solutions we offer and increase our brand awareness."

While at Luxottica, Geiger executed business development strategies and innovative promotional campaigns while being responsible for customized client communications campaigns. A graduate of Bowling Green State University, Geiger has a BA in Communications.

"At PowerNet Global, we have an amazing story to tell and I'm excited for the challenge of finding new ways to get this story to our clients and prospects as well as furthering our relationship with our agents," Geiger said.

About PowerNet Global

Celebrating more than 20 years as a leader in the telecommunications industry and achievement as a multi-award winning company, PowerNet Global is a premier provider of high-quality voice, Internet, and managed communications services to commercial and residential customers nationwide. Headquartered in Cincinnati, Ohio, PowerNet Global has achieved consistent growth by developing and marketing an expanding array of competitive products and maintaining a clear focus on delivering unrivaled service to its partners and customers. In addition to industry awards for its products and services, the company has also been recognized for its many contributions to the local community. For more information, visit www.powernetglobal.com or visit the online store at www.pngstore.com.