



THEATRE**BREAKS**

## Interested in London theatre and theatre breaks?

<http://www.theatrebreaks.co.uk/interested-london-theatre-theatre-breaks/>

## Get Tips on booking Theatre Tickets and Organising Theatre Trips to London



**London Theatre and Theatre Breaks** includes 10 chapters of the very best advice gleaned from over 30 years of working in the theatre industry.

### **PRESS COPY**

Contact [Simon.harding@theatrebreaks.com](mailto:Simon.harding@theatrebreaks.com) for a press copy

**More Information...**

## **Make sure you benefit from specialist industry knowledge next time you go to the theatre.**

- Know what to expect when booking with Box Offices, Agents and Holiday Companies
- Make sure that the whole of your evening goes well - not just the bit between the overture and encore!
- Get tips on how to get the very best deals.

However much we would like to go the theatre in London, we don't always get the chance. So, when it comes to making those all important arrangements, it is important to know what you are doing - especially if you are trying to organise a special event or anniversary celebration. Maybe you are organising it for a group of people.

London Theatre and Theatre Breaks will give you that knowledge and the power to make sure that you not only get exactly what you want but that you get the very best deal.

## **And it is not only great for people not used to going to the theatre:**

*Hi Simon*

*It's perfect to send out to the travel trade. Will you create a PDF version of it so we can include it in our next travel trade newsletter going out to over 12,000 travel trade professionals?*

Louisa Jackley  
Industry Relations and UK Leisure Tourism Marketing Manager  
London and Partners

## **Yes, that's a vote of confidence from the industry itself!**

### **So what does the book include?**

- **On London's Theatres:** On any given night, thousands of actors are entertaining hundreds of thousands of visitors, in hundreds of venues. Some for one-night only, others for ten, twenty, even sixty years! Whatever may come and go, for eight performances a week, fifty-two weeks a year, **London's theatres collectively play host to the greatest show on earth!**
- **On Seats:** the cheapest seating in any theatre seems to be reserved for gods and kings... but here, surrounded by the starving actors of the future and the booze-sodden has-beens of the past, we can witness the stand- out performances of the present and say - we were there!
- **On Saving Money:** Be flexible - The date, the show, the seats and the package all have an effect on the price.
- **On Pre- Theatre Dinner** - the most perfect symbiosis: All we want is a quick but enjoyable meal, all restaurant owners want to give us is a quick but enjoyable meal, maybe with a bottle of wine thrown in.
- **On London Hotels:** The next few years may be the best time to come to London EVER. All hotels in London have spent the last 8 years gearing up for the Olympics of 2012....So from September 2012 onwards there will be a lot of recently refurbished hotels in London with lovely rooms and pristine public areas looking for someone to fill the void left by the recently departed athletes.
- **On London Underground:** Do ask for help - after they get over the shock of being spoken to like a

human being, Londoners can be very helpful!

- **On Rickshaws:** Yes it looks fun, well maybe not on a cold night, but my advice is don't risk it. I know I am being a kill-joy, but if I said "go for it" and then there was an incident I would never forgive myself.
- **On Touts:** Do not even own up to having a wallet!

## **What's In It?**

**There are 10 chapters, PLUS an introduction, each focused on a different aspect of organising a theatre trip.**

1. London Theatres - What to Expect beyond the Foyer Doors
2. London Shows - From One Night Stands to the 60 year old veterans
3. London Theatre Tickets - Where to Sit
4. Ticket Prices - How to Save Money on Your Theatre Trip
5. Top 5 tricks for saving money and having a great time.
6. Getting To London - From Anywhere
7. Getting around London
8. Staying Overnight - Where are the best London hotels
9. Current London Listing
10. Anything Else?

## **More Quotes from The Industry:**

*"Very enjoyable read - and very comprehensive."*

*"An excellent read - informed and amusing!!"*

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*I look forward to seeing you in London*



Simon Harding  
London Theatre and Theatre Breaks

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Sign up for [Theatre Breaks's new ebook](#) on getting the most out of your theatre trip to London.