

SEEING THE BIG PICTURE...

EMR Integration **Archive** Compliance PACS Independence **Exchange** Audit Logging **Collaboration**
Single Sign On Data Liquidity Access Control **Vendor Neutral** Migration HL7
Security Diagnostic Quality **Business Continuity** Best-of-Breed **Interoperable** Eliminate Duplicates **Meaningful Use** **Universal Viewer** CD Uploads HL7 **Single Source**

IS WORTH A THOUSAND WORDS

Archive
Exchange
The Image **Management** Solution
Viewing



The VNA Based Image Exchange

It's not about what you *need* to do, it's about what you *can* do.

2014

Objectives

PACS Migration
Image-Enable EMR
Eliminate CDs from Workflow

Accomplishments

- ✓ Migrated off old PACS
- ✓ Image-enabled EMR w/ 1 interface
- ✓ Eliminated CDs from our workflow
- ✓ Eliminated needless duplicate studies
- ✓ Consolidated onto new VNA for all PACS
- ✓ Set up simple CD and foreign study ingest
- ✓ Set up automatic image exchange with affiliates
- ✓ Rolled out real-time study collaboration

ROI

WHAT ISSUES ARE YOU TRYING TO SOLVE?

Take your pick from the whiteboard.

These issues are typically addressed disjointedly. Archiving is treated differently than image exchange or CD management. Image-enabling the EMR is treated differently than a PACS migration. On the surface, it makes sense to address each different problem with a different solution. But in the end, the compounding problems and solutions lead to IT sprawl – stacks of apps you have to manage.

What if you could solve all these problems with one solution?

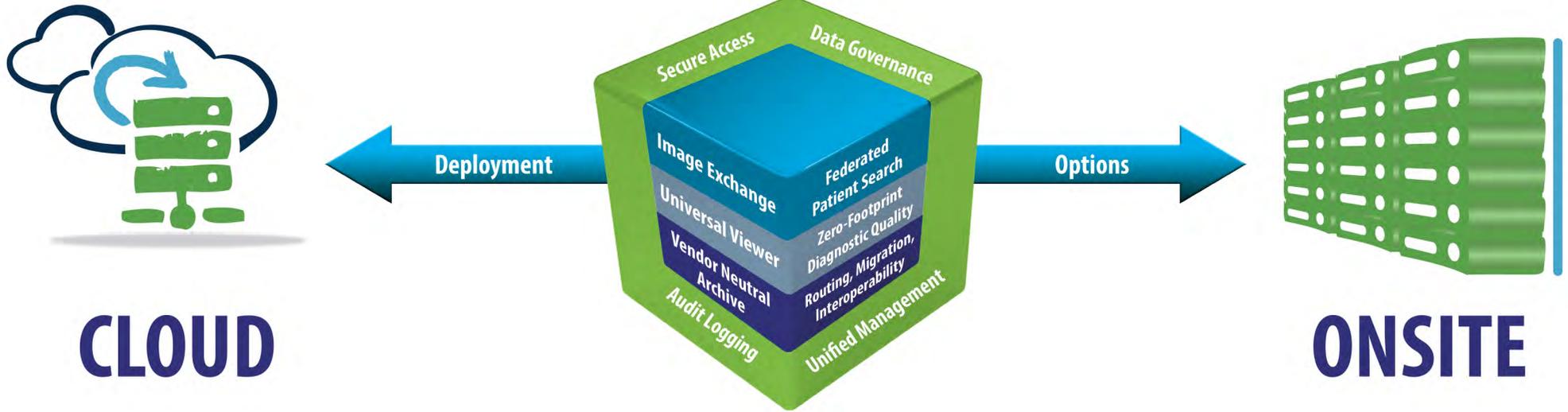
Let's say you are planning a PACS migration. Why not utilize a VNA technology to do your migration and then store your images in that vendor neutral archive so that you never have to migrate again? If you need a CD management tool, why not address it with a complete image exchange solution? What if you could image enable your EMR with just one interface? And, what if you could get all of this with the necessary business continuity built-in, so you can continue to access patient studies during a disaster?

The VNA-Based Image Exchange from GNAX Health can do all of this for you.

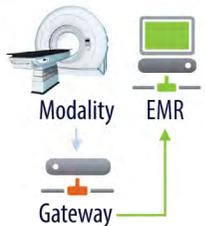
Furthermore, you can readily attain a return on your investment by taking your currently allocated budget away from sustaining these multiple solutions and applying it towards a single solution that has the ability to scale as your needs grow.

At GNAX Health, we see the bigger picture. Eliminate the stacks of apps, individual applications that just add up in expense and burden your resources. Don't just buy an image archive, image exchange, or image viewer. Invest in a **Holistic Image Management Platform** with GNAX Health that **solves your current problems while laying a foundation for the future.**

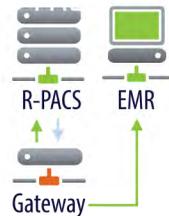
VNA Image Exchange Cloud



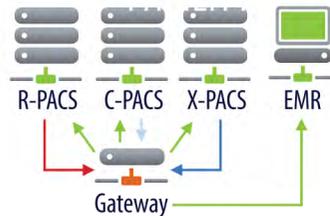
MODALITY



SINGLE PACS



MULTI PACS



Remote Reading Group



Multiple Facilities & Affiliates



Health Information Exchanges