



FOR IMMEDIATE RELEASE

International Accounting Alliance Launches Innovative Mobile Website

New mobile website allows users to search alliance of 3,500 accountants from more than 115 independent firms around the world.

St. Petersburg, Florida, USA (November 22, 2013) – The international alliance of independent accounting firms, [TIAG® \(The International Accounting Group\)](http://www.TIAGnet.com), has recently launched a mobile website. The new mobile website (m.TIAGnet.com), accessible from smart phones, mirrors the functionality of the TIAG website (www.TIAGnet.com), but in an easy to use mobile-friendly format.

Users of the mobile website can search the alliance’s database of more than 115 firms by location, practice area, industry and language. Firms and accountants included in search results have detailed profiles including contact information, biographies, photos, practice areas, industries and languages. In addition to the powerful search feature, the mobile website provides users with access to news and articles on specific practice areas published by the alliance’s members.

“We are continually investing in our technology to meet the demands of our members and the public who rely on TIAG to find high quality accounting and financial services around the world,” said Chris Cervellera, Director of Marketing for TIAG. “As the use of mobile devices continues to grow at a rapid pace, this new resource will allow our members and their clients to easily and effectively connect with leading accounting firms anywhere they or their clients may be. Having access to more than 3,500 accountants in over 60 countries has never been easier.”

Additionally, TIAG’s sister alliance of independent law firms, TAGLaw®, launched a similar mobile website (m.TAGLaw.com), featuring access to more than 9,000 lawyers from its more than 145 members.

About TIAG and The TAG Alliances™

The TAG Alliances comprise three groups: TIAG (The International Accounting Group), TAGLaw and TAG-SP. TIAG is an international alliance of high quality, independent accounting firms. TAGLaw is a similar alliance of independent law firms, and TAG-SP is a complementary association of strategic business partners. Collectively, the TAG Alliances provide accounting, legal, financial and business support services on a worldwide scale. With approximately 12,500 professionals in 250 member firms, and 500 offices in over 90 countries, The TAG Alliances serve tens of thousands of clients from all industry and commercial sectors.

For more information about TIAG, visit www.TIAGnet.com.

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