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Novelist Clayton D. Risher's "Flash Point" Re-Released with New Cover Design

Risher's cinematic writing style compared to Tom Clancy and Kathryn Bigelow of the "Hurt Locker"

FAIRFIELD, Conn., Dec. 5, 2013 -- Writer Clayton D. Risher is re-releasing his first novel with a new, original cover design to drive online sales. His book "Flash Point" has already received a favorable review from the highly regarded [Kirkus Reviews](#). Risher felt it essential to further distinguish his work with a professionally designed cover that completes the packaging of his book.

"In the visual society we live in now, we only have a few seconds to grab the reader's attention and keep them long enough to stay. You can be an excellent writer, get strong reviews as I did, and still need the impact of a powerful image on the cover that conveys the essential message of the novel," says Risher. "Since the book was redesigned, I've already seen an uptick in sales."

Set against the backdrop of the Iraq War, Flash Point is a stylish, fast-paced political and military thriller that delves into the behind-the-scenes role that corporations and independent contractors play in times of conflict. Through extensive research and consulting with Iraq war veterans, Risher has created a realistic, at times funny and often frightening account of the soldiers who risk their lives in war and the politicians and business people who profit from their sacrifice.

In a January 2012 review, Kirkus called Flash Point "an exceptionally detailed, believable account of the Iraq War and its many corporate symbionts and leeches transversing the globe in the popular style of Clancy and his ilk. Risher has a keen eye for the cinematic and happily owes debts not just to his literary forbearers but to intense, personal war films like *The Hurt Locker*."

Risher's book can be downloaded onto iPad or other tablets and read via the iBooks or Kindle apps on [Amazon.com](#) and [Barnesandnoble.com](#) and [Smashwords.com](#). The original cover design was created by [Rod Morton](#).

About Clayton D Risher: Clayton D. Risher was born in Austin, TX and has lived in many different locations across America. A graduate of Boston University, Clay is now an international management consultant working in New York City. He is devoted to his wife Rebecca and their Jack Russell Terrier named Spencer. Clay has written about and presented on many business topics over a 20 year career. His commentary and essays have appeared in *Bloomberg News*, the *Boston Globe Magazine*, *Forbes*, *Fairfield Magazine*, *Wilton Magazine* and his business writing regularly appears at *REIT.com*. Clay has also published fiction previously winning Lycoming College's Great Stream Review Grand Prize for Fiction. Flash Point is Clay's first novel.

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