

## Contributing Experts and Advisory Panel

*These world-class experts in the fields of public health communications, social trends, market research, advertising and branding, assisted MEE with the design and analysis of the ICT3 survey.*

Expert	Organization
Arnell Hinkle <i>Founding Executive Director</i>	CANFIT
Chukwudi Onwuachi-Saunders, MD <i>Principal, CCOS Management Consultants</i>	Public Health Consultant, Pediatrician and Author
Dan Romer, PhD <i>Director, Adolescent Communications Institute</i>	Annenberg Public Policy Center at The University of Pennsylvania
Darryl Cobbin <i>President and Chief Brand Positioning Officer</i>	Brand Positioning Doctors
Dwayne Proctor, PhD <i>Team Director and Senior Program Officer, Childhood Obesity</i>	Robert Wood Johnson Foundation
James Mercy, PhD <i>Special Advisor for Global Activities, Division of Violence Prevention</i>	The US Centers for Disease Control and Prevention
Javier Sanchez <i>Founder and President</i>	R.E.A.C.H. Communications
Jose Lopez, PhD <i>Professor</i>	The University of Chicago, Illinois
Joseph White, PhD <i>Professor Emeritus</i>	The University of California, Irvine
Leslie Fontenot <i>VP, Group Account Director</i>	Burrell Communications
Marisa Nightingale <i>Senior Media Advisor</i>	The National Campaign to Prevent Teen and Unplanned Pregnancy
Monica Ruiz, PhD <i>Assistant Research Professor, Department of Prevention and Community Health</i>	The George Washington University
Nayeli Chavez, PhD <i>Program Faculty, Clinical Counseling</i>	The Chicago School of Professional Psychology
Paul Carton, PhD <i>Vice President of Research</i>	ChangeWave Research
Robert Raleigh, PhD <i>CEO</i>	Rockefeller Consulting/Insight Capitalists
Sheana Bull, PhD, MPH <i>Professor, Department of Community and Behavioral Health</i>	The University of Colorado, Denver