

FOR IMMEDIATE RELEASE

Business Coaching Veteran Earns Certification Through EMyth

Jim Crisafulli unveils new website as an EMyth Business Coach

WOONSOCKET, RI, November 25, 2013 – [Crisafulli Business Coaching](http://www.crisafullibusinesscoaching.com), a small business coaching firm, today announced that owner and founder, [Jim Crisafulli](http://www.crisafullibusinesscoaching.com), has become an EMyth Certified Business Coach and EMyth Certified Presenter. [EMyth](http://www.emyth.com) is a pioneer in the business coaching industry that provides systems and processes to entrepreneurs interested in growing both professionally and personally. To date, EMyth has helped more than seventy thousand small business owners. Crisafulli Business Coaching uses the EMyth Business Development System, which focuses on leadership, branding, finance, management, delivery, sales and marketing, to help its clients build a better and more valuable business while improving their lives in the process.

Crisafulli earned his certification after completing six months of intensive training in the EMyth Business Coaching Program. The training and certification, in conjunction with his two decades of coaching expertise, will help Crisafulli take his clients' businesses to the next level. Crisafulli Business Coaching also recently unveiled a new website to reflect its use of the EMyth system. The revamped site offers information about the EMyth process, in-house workshops and strategy execution. In addition, visitors can read important business tips on Crisafulli's brand new blog.

"I am very proud to be an EMyth certified business coach and presenter," said Crisafulli. "I have spent nearly twenty years working with entrepreneurs to transform their businesses and now, using the EMyth business development system, I am able to offer my clients more than ever before. I truly believe that the EMyth Perspective along with my experience provides the solutions that small business owners need to be certain that the purpose of business is to serve their lives and not the other way around."

About Crisafulli Business Coaching: For more than twenty years, Crisafulli Business Coaching has been elevating business owners to business leaders across many different industries. Founder, Jim Crisafulli, is an EMyth Certified Business Coach and a 35-year veteran in the small business environment. He has provided results-driven planning and coaching services to hundreds of small business operations. By utilizing EMyth Certified systems and processes, Jim and his team identify problems and areas needing improvement within his clients' businesses, and then offers actionable solutions. The work is focused on resetting the balance between personal and professional wellbeing and making sure that a business serves the owner and not the other way around. Crisafulli Business Coaching helps business owners to rediscover their passion and rebuild a business that enriches their life, employees and customers alike. Crisafulli Business Coaching has offices in Woonsocket, Rhode Island and Deerfield Beach, Florida. To learn more, visit <http://www.crisafullibusinesscoaching.com>.

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