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Capsule to Host Photo Share at Operation Gratitude's One Millionth Care Package Event!

Operation Gratitude is celebrating the assembly of their One Millionth Care Package and has partnered with Capsule to capture the event.

It will be a historic day, as Operation Gratitude is the first military support organization to accomplish this incredible milestone. <u>The One Millionth Care</u> <u>Package Event</u> will take place on December 7th, 2013 on a field adjacent to the Van Nuys National Guard Armory. It will be a day of celebration with activities for all ages as well as a day of honor and remembrance.

When asked about Capsule, Ann Hamilton, Director of Social Media, said "We're delighted to have Capsule at our event and excited that we'll be able to document and preserve every moment of this historic day. The live streaming photo wall will be a great addition as well!"

With Capsule, guests can easily add photos to the event's group album via <u>CapsuleCam</u> (for iPhone or Android) or with Instagram by using the special hashtag: <u>#OpGrat</u>. After the event, guests can access the photo album to download images, interact with other guests, and comment and share images to their own social networks.

Capsule CEO & Co-founder, Cyrus Farudi said, "We are honored to be a part of this event, and happy to support such a wonderful organization! It is our hope that everyone will use Capsule to promote the cause and share their experience!"

About Operation Gratitude

Operation Gratitude annually sends 100,000+ care packages filled with snacks, entertainment and hand-made items and personal letters of appreciation addressed to Veterans, First Responders, Wounded Warriors, Care Givers and to individually named U.S. Service Members deployed in hostile regions. Our mission is to lift the spirits and meet the evolving needs of our Active Duty and Veteran communities, and provide volunteer opportunities for all Americans to express their appreciation to members of our Military. Each package contains donated product valued at \$75-100 and costs the organization \$15 to assemble and ship. Since its inception in 2003, Operation Gratitude volunteers have shipped more than 996,000 care packages.

For more information or to find out how you can help, visit OperationGratitude.com or find us on Facebook (facebook.com/operationgratitude), Pinterest (pinterest.com/opgratitude) or Twitter (twitter.com/opgratitude).

About Capsule

Capsule (<u>http://www.trycapsule.com</u>) is the easiest way to capture every photo taken at an event. CapsuleCam, the mobile app for iPhone and Android, lets guests instantly add photos to a shared album. Users can interact, comment, order prints, download high-resolution copies and share to social networks directly from the album. To get Capsule at your next event, email <u>support@trycapsule.com</u>.

For more information, visit tryCapsule.com or find us on Facebook (facebook.com/tryCapsule), Pinterest (pinterest.com/tryCapsule) or Twitter (twitter.com/tryCapsule).