

# **Press release:**

New BackupAgent Cloud enables hosted backup services worldwide

Service providers around the world can now start offering premium cloud backup in just a few clicks.

Amsterdam, the Netherlands, December 5th, 2013 – BackupAgent, the leading provider of cloud backup software, today announced BackupAgent Cloud, a premium cloud backup service hosted by BackupAgent. The core service is based on the company's successful and award winning cloud backup platform and is hosted in BackupAgent's datacenters around the world. Furthermore BackupAgent Cloud customers can enjoy first-hand updates and a portal with a wealth of marketing and technical support.

BackupAgent Cloud is released after 6 months of extensive beta testing. The cloud platform enables (managed) service providers to stay focused on their core business and **adds a very lucrative service to their portfolio**, which is foremost powerful, easy to use and deployable within minutes. BackupAgent's ISO, SOC certified and HIPAA compliant datacenters are located in the United States (Virginia and California), Europe (Amsterdam and Dublin) and Asia (Singapore and Hong Kong).

#### **Features**

BackupAgent Cloud offers all that service providers desire; an easy deployable, multi-tenant and private labeled service, **praised for its easy monitoring**, **scalability and user-friendliness**. With BackupAgent Cloud service providers can offer their customers automated backup with several interesting features, such as backup of Microsoft Outlook and Windows System State. It also comprises advanced backup of MS Hyper-V Server, MS Exchange Server, MS SQL Server and MySQL databases. On top of that BackupAgent client software is available for MS Windows, Mac OS X and Linux distributions.



# **Workflow integrated**

BackupAgent offers an broad range of integrations with remote management tools, such as Kaseya, Autotask, LabTech, as well as control panels, such as Parallels Automation, WHMCS, Citrix CloudPortal and HostBill. On top of that, BackupAgent offers a open API to manage users, create subscription plans and get detailed reports.

"We are incredibly excited with the launch of BackupAgent Cloud", says Roland Sars, Founder and CCO of BackupAgent. "We have had a tremendous amount of requests for a BackupAgent Cloud solution and the response on our new solution is really positive. **Our offering is very competitive to quickly gain market share** and we see it is paying off. More than 100 resellers already signed up; from large Telcos to regional MSPs."

A BackupAgent Partnership comes with exclusive access to an extended <u>knowledge base</u> and powerful support. Interested parties can sign up for a <u>no cost, no obligation trial</u> of BackupAgent Cloud and start testing the award winning cloud backup software right away.

# **About BackupAgent**

BackupAgent was founded in 2005, as one of the first cloud backup vendors around, and is a privately held company with headquarters in Delft, The Netherlands. BackupAgent's cloud backup technology is used by (managed) service providers, hosting companies and telcos in over 50 countries around the world. BackupAgent was ranked 8th on the Deloitte Fast 50, the list of fastest growing technology companies.

More about BackupAgent: http://www.backupagent.com/.

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