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Lasertag Adventure Expands and Adds Trampoline Dodgeball

VIPs can “Zap, Bounce, Bowl, and Win” at exclusive event on December 18, 2013

WAUKESHA, Wis. (December 10, 2013) – [Lasertag Adventure](#), a family-friendly entertainment center in Waukesha, Wis., is celebrating their recent 16,539-square-foot expansion. The volcanic expansion erupts December 18 with a VIP event and opens to the public December 20. Members of the media can test out the new activities at the VIP event, which include Atomic Rush, Lava Lanes Mini Bowling and Volcanic Crossfire – an extreme version of dodgeball played on trampolines.

The expanded facilities will also house three new party rooms, an observation deck and expanded arcade and dining space. The entertainment destination will now have even more to offer partygoers and families looking for something to do over winter break and beyond, keeping true to Lasertag Adventure’s new tagline, “Where the quest for fun never ends!” Owner Bill Mann loves seeing customers smile as they emerge from the laser tag arena and hopes to see multiple generations enjoying the new activities together at the grand opening.

“We wanted to create a unique combination of fun and adventurous activities in an environment that stimulates your imagination,” said Mann. “I’m excited to amplify our ‘wow factor’ while providing more choices for those seeking further adventures.”

Lasertag Adventure is also experiencing changes behind the scenes, with a new website and four new party packages developed in preparation for the grand opening. The added packages include the new Volcanic Crossfire and Lava Lanes Mini Bowling and range from Junior Adventure to Extreme Glow Party, with a variety of price points for every budget.

“Our party packages have always been popular. We’ve hosted birthday parties, corporate events, school functions and youth group outings in the past, and I think party guests will appreciate the added activities,” Mann said. “With our additional attractions and space we are now able to accommodate larger groups.”

About Lasertag Adventures

Lasertag Adventure is more than just laser tag – it’s the premiere entertainment and party destination in Waukesha County, providing an exhilarating experience for family, friends, coworkers and teammates. Visitors can play Volcanic Crossfire trampoline dodgeball, Atomic Rush, Lava Lanes mini bowling, arcade



games and of course, laser tag. As a family-friendly destination, Lasertag Adventure is a positive and safe place for all ages, all the time. Lasertag Adventure supports their local community by sponsoring fundraising events for youth groups and charitable organizations. For more information, visit www.lasertagadventure.com.

