

1EZ Consulting Services, Inc. Announces Launch of Website for John Wayne Airport

John Wayne Airport's new website was designed by 1EZ Consulting Services, Inc. based in Orange County, CA. Airport managers report that the site is more attractive, informative, user-friendly and had a flawless rollout.

NEWPORT BEACH, CA, December 10, 2013 – John Wayne Airport (www.OCair.com) launched a newly designed website earlier this month developed by 1EZ Consulting Services, Inc. (www.1ezconsulting.com) based in Newport Beach, CA.

According to Richard Calkins, president of marketing and internet division, managers at the airport wanted to create a site that offered useful information for travelers. "They asked us to develop a site that went beyond the usual airport functions and give visitors more access and resources that they can use on their travels here," he said.

The site now features a more colorful display with seven rotating banner photos at the top of the page, showing not only the terminal but also destinations served by John



Wayne, including Cabo San Lucas, Phoenix, and Vancouver, Canada. Easy-access links offer visitors fast answers for arrival and departure times, parking, transportation and other important information.

"JWA's website gets an average of 100,000 visits per month," said Alan L. Murphy, airport director. "Without question, this was a significant upgrade for us. The new site designed by 1EZ Consulting is attractive, informative and user-friendly. It was a flawless rollout."

Travelers who are new to Orange County will see a "Visit Orange County" menu with links to hotels, tourist attractions, shopping and other attractions. The site also features video that shows the airport facilities and its history. There are also photos dating back to the days of Eddie Martin when the airport was in its infancy.

"It was a great opportunity to work on the John Wayne Airport site," commented Calkins. "The project gave us a chance to roll out HTML5 responsive programming and other design strategies that gives the site new life and functionality."

The Orange County web design (<u>www.1ezconsulting.com</u>) company has a 15-year history of developing and marketing websites. Since its inception in 1998, the company has used a 'cross-disciplinary' project management approach to ensure the highest quality planning and execution possible.



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"By bringing in experts from diverse fields, we can take a multi-view approach on every project we undertake," he said. "In this business climate, you are either at the leading edge of development or you simply do not stay in business long."

1EZ Consulting Services (www.1ezconsulting.com) is a full-service web design and marketing communications firm based in Orange County, CA. The company offers specialized services for web, responsive web design, multimedia, public relations, and consulting to a wide range of business sectors and industries. For nearly 15 years, the company has utilized the latest technologies and combined them with cutting-edge methodology, strategic positioning, and exceptional design. Among 1EZ Consulting's clientele John Wayne Airport, Joe Blasco Enterprises, XsunX, the Listers, Cruise Plastic Surgery, Aestheticare Cosmetic Surgery Institute, and MIC Systems & Software. 1EZ Consulting Services Inc. offices are located at 1300 Bristol Street North, Suite 100 in Newport Beach, California 92660. The office can be reached by phone: 949 474-1502; or email: info@1ezconsulting.com

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