

## **MasterStreet Search Engine Partners With Pratt Institute To Provide High-Growth And Technology Companies In New York City With Educational Course Offerings**

*Pratt Courses and Certificate Programs Impart Valuable Skills to Working Professionals in Competitive Fields*

NEW YORK, NY - December 12, 2013 – [MasterStreet](#), a free search engine for professional and executive education classes and programs, has partnered with [Pratt Institute](#), a global leader in higher education, to enable top creative and design professionals to discover and enroll in Pratt Institute Center for Continuing and Professional Studies (CCPS) classes in design, technology, and entrepreneurship.

Pratt CCPS courses provide training to professionals who are looking to transition into or remain employable in on-demand occupations including graphic design, web design, and social media marketing. Courses such as “Turn Your Idea Into a Product” marry business and design, giving entrepreneurs the tools to turn their design concepts into a product. Additional course offerings train students in advanced computer software programs, enabling them to create 2D drawings, 3D models and renderings, and sophisticated website designs.

“Pratt’s Center for Continuing and Professional Studies provides working professionals with the leadership skills and technical expertise they need to stay competitive in their fields,” said **Karen Miletsky, Interim Director, Center for Continuing and Professional Studies, Pratt Institute**. “We’re excited for MasterStreet’s technology platform to bring our educational offerings to career professionals who work at some of the most innovative companies in New York City,” she added.

The Center serves the needs of working professionals with convenient evening and weekend classes, which are available at Pratt’s Manhattan and Brooklyn campuses. Pratt Institute is also a leading provider of on-site and custom training, which can be easily requested by executives and managers on MasterStreet. Please [click here](#) to search Pratt CCPS course offerings through MasterStreet.

“We are excited to partner with Pratt Institute, a top educational institution with a long and distinguished history of serving the design community,” said **MasterStreet CEO Thomas Lehrman**. “By working closely with their experienced team, we look forward to helping them serve professionals at high growth and technology companies in New York City.”

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### **About MasterStreet**

MasterStreet is a free search engine for professional and executive education classes and programs. Currently available in public beta in New York City, MasterStreet’s search engine contains more than 5000+ classes and programs from top educational institutions that address key skill needs in Engineering, IT, Design, Marketing, Strategy, Finance, Operations, and more. MasterStreet partners with leading educational institutions, helping them reach leading entrepreneurs, executives, and their teams while providing useful data and analytics to drive better outcomes. For more information visit [www.masterstreet.com](http://www.masterstreet.com)

### **About Pratt Institute**

Founded in 1887, Pratt Institute is a global leader in higher education dedicated to preparing its 4,700 undergraduate and graduate students for successful careers in art, design, architecture, information and library science, and liberal arts and sciences. Located in a cultural hub with historic campuses in Brooklyn and Manhattan, Pratt is a living lab of craft and creativity with an esteemed faculty of accomplished professionals and scholars who challenge their talented students to transform their passion into meaningful expression. For more information, visit [www.pratt.edu](http://www.pratt.edu)