



Solutions Brief
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Enabled by Intel® Atom™ Tablets for Android*

As children learn to take advantage of new mobile technologies that provide video, games and more, filtering age-appropriate content from adult-related content is important.

That's why ivi.ru created deti.ivy, an app that streams children's programming. Featured on Intel® Atom™ tablets for Android*, deti.ivy features more than 9,000 videos including age appropriate cartoons, movies, anime, Russian cartoons, songs and more. It's a complete resource for children who enjoy the benefits of new Android* tablets with an Intel Atom processor.



deti.ivı offers a wide range of children’s content free of charge. Parents no longer need to worry that their children might access inappropriate, adult content with deti.ivı. It categorizes its large database of videos by type, as well as by the gender and age of the primary viewer. Plus, it intuitively suggests content based on previously viewed content.

New Intel Atom tablets for Android* provide a powerful new interface to watch videos. Children can enjoy watching their favorite shows in HD on the high-resolution screen. They enjoy interacting with the touch interface by using their fingers to scroll through the archives of videos. Plus, new Atom processors use less power that provides a longer battery life, allowing children to watch hours of movies on one charge.



deti.ivı features more than 9,000 children’s videos, including:

Movies

Children will enjoy some of their favorite feature-length movies, as well as finding new films they may not have discovered elsewhere. It features Western films like the Power Rangers, Tarzan, Pippi Longstocking, as well as Russian films and more.

TV Shows

Children no longer need to wait for their favorite TV shows to air on television with deti.ivı. Avatar: The Last Airbender*, Ben 10*, Lego City*, Winx*, Pop Pixie* and more are available, as well as Russian TV shows. For children who are a bit older, Anime shows are also available.

Children’s Songs

Children can play and sing along to their favorite nursery rhymes in Russian.





deti.ivl Powered by Intel

Intel® Atom™ tablets for Android* offer children an entertaining and interactive platform to view thousands of children's videos. The touch screen capabilities, high-resolution display and Intel Atom processor combine to create a fun new platform for children to enjoy the movies, cartoons and songs they love.



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