## PicsArt Photo Studio by Socialin INC for Android\* Tablets Solutions Brief





## Enabled by Intel<sup>®</sup> Atom<sup>™</sup> Tablets for Android\*

The popularity of photography has exploded due to the availability of high quality cameras available in new Intel® Atom™ Tablets for Android\* and other mobile devices. With the ability to capture the visual moments of life easily and effortlessly, and new photo editing tools, anybody can produce high quality photographs.

The PicsArt Photo Studio app is a simple yet powerful photo tool that can transform everyday photography into professional grade photography. It allows users to edit, enhance and post photos easily, which is why it has become one of the most popular photo editing tools for new Android\* devices.



## See the World in a New Light with PicsArt Photo Studio

PicsArt Photo Studio is a simple yet powerful photo app provides an easy and creative way to get imaginative with photographs. It's a photo editor, photo enhancer, collage creator, drawing tool and art network all in one. It features:

**PicsArt Collage Maker** allows users to create amazing collages using photo grid, free form collage maker, or simply by using photos on backgrounds.

**PicsArt Photo Editor** provides numerous photo manipulations including masks, collages, frames, borders, stickers, text effects, clipart graphics, overlays, callouts, crop, rotate, color adjust and more.

**PicsArt Effects** include stenciler, cartoonizer, sketcher, vintage, cross process, watercolor, contours, comic, neon, gouache, old paper, pastel, red eye remover, Popart, mirror, face fix, color splash, paper effect and more. Users can apply effects using brush mode to control how much to apply to an image.

**Photo Editor** provides multiple image masks, text tools, cliparts, lens flare, frames and stencils to artists and graphic designers. Both novice and professional graphic designers use PicsArt Photo Studio.

**PicsArt Photo Camera** enables you to take a picture, preview and apply photo live effects that improve your standard camera.

**PicsArt Drawing Tool** allows drawing features like draw, sticker mode, callouts, artistic brushes, layers and text styles.

**PicsArt DrawCam** offers the ability to combine live camera with drawing, photo editing and layers.

**PicsArt Artists Network** is an online network that allows users to share images, create personal art galleries, connect with other artists and participate in drawing and photo contests. PicsArt holds free weekly contests for artists, photo editors, and graphic designers.







## PicsArt Photo Studio Powered by Intel

Intel® Atom<sup>™</sup> tablets for Android\* now have a powerful and convenient photo editing tool with PicsArt Photo Studio. With the high quality camera, Intel® Atom processor, full HD high-resolution display and interactive touch capabilities, new Android\* tablets are a perfect platform to create stunning photographs and visuals with PicsArt Photo Studio.



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